

Vodafone Select Terms & Conditions

What is Vodafone Select?

- Vodafone Select is a new service from Vodafone which sends targeted and relevant messages to you, the consumer, based on your permission and preference. From time to time we will send you a range of different messages, from brands you might be interested in, to help inform you about the service, or simply for you to tell us what you're into. It's not just offers and promotions but messages from your favourite brands including new products, discounts, limited offers, free gifts, and more.
- Vodafone Select works by using information about you to send you targeted messages relevant to you.

Who qualifies?

- Vodafone Select is available to Vodafone Ireland mobile customers.

How do you join?

- To opt in to this service freetext JOIN to 50199. By doing this you agree to these Terms & Conditions of the service.

How do I Opt Out?

- If you decide at any time that you no longer want Vodafone to send you messages and share this data, you can leave Vodafone Select by free texting STOP to 50199.

How many messages will I receive from Vodafone Select?

- That depends on your preferences. We will send you a range of profiling questions which you can tailor to your interests. The more areas of interest you select, the more messages you'll receive. Remember, you can change your preferences any time. Simply freetext UPDATE to 50199 at any time and follow the instructions.

What are the targeted messages based on with Vodafone Select?

- **Information you have already agreed to share with Vodafone** (e.g. age, gender) and your mobile device (e.g. type, model)
- **Your preferences gathered through the profiling messages we send to you.** (You can keep your profile up-to-date by texting UPDATE to 50199.)

By opting in to this service we may also send you targeted messages based on:

- **How, when and where you use your mobile device** (including who you contact and who contacts you), and how much this costs you.
- **Information held by other companies** , matched with data which we hold about you.
- We may also share this information in a non-identifiable and aggregated form with third parties. For example, market research organisations, or to help third parties target design

their marketing campaigns. This does not include your personal data or any other data which could identify you or enable them to contact you.

- If you decide at any time that you no longer want Vodafone to send you target messages and share this data, you can leave Vodafone Select by texting STOP to 50199.

Pricing

- As long as you are in Ireland, subscribing to Vodafone Select is completely free and it's always free for you to receive and reply to the messages we send you as part of the service. If you are outside Ireland then roaming charges may apply. To pause the service freetext PAUSE to 50199. To resume the service freetext RESUME to 50199.
- Data charges may also apply if you connect to any links contained in the messages.

Exclusion of Liability

- Vodafone do not accept any liability for any of the products or services offered by the various brands advertised, nor will Vodafone and the customer enter into any contract for the provision of these products or services.