



3-Months Free of Vodafone TV PLAY NOW Add-On Memberships: Discount for First 3-Months

The following terms and conditions apply to the Vodafone TV PLAY offer, pursuant to which Eligible Customers can receive a 100% discount on the monthly price of any of the following standalone 1-month NOW memberships - NOW Sports, NOW Sports Extra, NOW Entertainment, and NOW Cinema - for the first three consecutive months (the "Offer").

These Terms & Conditions form part of your contract with us and apply in addition to the Vodafone Fixed Telecommunications and Broadband General Terms & Conditions ([which can be found here](#)) and any service specific terms. By availing of the Offer, you are deemed to have read and agree to be bound by the following terms and conditions:

1. The Offer is available to "Eligible Customers" only. Eligible Customers are:
 - a. new Vodafone Home customers who sign up to "Vodafone Broadband with TV PLAY" on a 12-month or 24-month minimum term contract during the Offer Period.
 - b. existing Vodafone Home customers currently in their 12-month minimum term contract who upgrade to "Vodafone Broadband with TV PLAY" during the Offer Period.
 - c. existing Vodafone Home customers currently in their 24-month minimum term contract who are upgrade to "Vodafone Broadband with TV PLAY" during the Offer Period.
 - d. existing Vodafone Broadband with TV PLAY customers in the last 3-months of their 12-month minimum term contract who re-contract with "Vodafone Broadband with TV PLAY" during the Offer Period.
 - e. existing Vodafone Broadband with TV PLAY customer currently in their 12-month minimum term contract who downgrade to a different "Vodafone Broadband with TV PLAY" bundle during the Offer Period; or
 - f. existing Vodafone Broadband with TV PLAY customer currently in their 24-month minimum term contract who downgrade to a different "Vodafone Broadband with TV PLAY" bundle during the Offer Period.
2. Eligible Customers can obtain a 100% discount on the monthly price of a standalone NOW membership - NOW Sports, NOW Sports Extra, NOW Entertainment, or NOW Cinema - when they sign up during the Offer Period. This discount applies for the first three consecutive months only. After the promotional period, the membership will automatically renew at the standard monthly rate:
 - a. NOW Sports: €38.99 per month.
 - b. NOW Sports Extra: €33.99 per month.
 - c. NOW Entertainment: €11.99 per month
 - d. NOW Cinema: €11.99 per month
3. The Offer is available from the 09th of October 2025, until 6th of January 2026 (the "Offer Period").
4. The Offer is available to Eligible Customers through the following channels - Vodafone retail stores, via telesales, FOTs agents, and The My TV Zone.
5. Eligible Customers availing of the Offer must activate the Offer directly in the My TV Zone app. New customers must wait 3 days after installation for the Offer to appear in the My TV Zone app, they can then select and activate their free Now add-on.
6. Customers who purchase a Vodafone TV PLAY + Sport bundle or a Vodafone TV Play + Entertainment bundle cannot avail of a discounted corresponding free NOW standalone membership (for e.g. customers who purchase a Vodafone TV PLAY + Sport bundle cannot



receive a discount on NOW Sports membership but can apply the Offer to an alternate NOW standalone membership i.e. NOW Sports Extra, NOW Entertainment or NOW Cinema).

7. Each selected 1-month NOW standalone membership will automatically renew on a monthly basis until cancelled. Customers can cancel at any time. The cost of each membership will be integrated into the customer's Vodafone bill. If a membership is not cancelled before the end of the third month, the customer will be billed at the standard monthly rate from the fourth month onward.
8. Early termination charges will apply if you cancel your Vodafone TV PLAY service before the end of your Vodafone TV PLAY minimum term. Out of contract standard pricing applies. For full details on pricing please visit [our website here](#).
9. This Offer is subject to availability at your geographical location, as identified by Vodafone, and is subject to mandatory direct debit.
10. Discounts may not be exchanged for cash.
11. In the event of abuse or fraud affecting the proper operation of the Offer, Vodafone reserves the right, in its sole discretion, to refuse participation in the Offer and/or to rescind any Discounts rewarded pursuant to the Offer.
12. The promoter of the Offer is Vodafone Ireland Limited.
13. Vodafone reserves the right to withdraw or extend this Offer at any time and/or to vary or amend any element of the Offer at any time without further notice.
14. Vodafone reserves the right at its absolute discretion to vary, delete or add to any of these Terms and Conditions for valid commercial, technical, or operational reasons.
15. Except as expressly provided in these terms and conditions, all conditions, terms, warranties, and representations whether express or implied by law in relation to the provision of the Offer are excluded to the fullest extent permitted by law.
16. If you have any questions, you can contact us on Live Chat on our Support page, www.vodafone.ie/support