

## Xiaomi Gift with Purchase promotion 2025

Subject to full compliance with these Terms and Conditions (“**Promotion Terms**”), an individual over the age of 18 resident in the Republic of Ireland (an “**Individual Participant**”), or a company registered in the same (a “**Business Participant**”) who between 3<sup>rd</sup> March and 30<sup>th</sup> April 2025 (“**Promotional Period**”) purchases a new (i.e. not used or second hand) eligible Xiaomi device as listed at Table 1 below (“**Promotion Product**”) from a retailer listed at Table 2 below (“**Participating Retailer**”) may be eligible to receive a free gift, as set out at Table 1 below (“**Reward**”), subject to availability while supplies last and to the Participant’s full compliance with the Promotion Terms. Orders may only be made from a Participating Retailer and must be accompanied by a proof of purchase.

**Table 1 – Promotion Products and Reward**

Promotion Product	Reward
Xiaomi 15	1 x Xiaomi Robot Vacuum Cleaner X20 Pro

**Table 2 – Participating Retailers**

Participating Retailers
DID Ireland
Eir Ireland
Euronics Ireland
Expert Ireland
Harvey Norman Ireland
Jav
Sky Mobile Ireland
Tesco Mobile Ireland
Vodafone Ireland

1. Participants may make a maximum of one (1) Claim per Promotion Product purchased; up to a maximum of two (2) Claims and corresponding Reward received per Individual Participant; and five (5) total Claims and corresponding Rewards per Business Participant, regardless of the number of Promotion Products purchased.

2. Purchases from any Retailer not listed in Table 2 are excluded from this promotion.
3. This Promotion is not available to anyone professionally connected with this Promotion.
4. Following the dispatch of a Promotion Product purchased in accordance with the Promotion Terms, Participants must visit <https://www.xiaomiredemption.com> and complete the presented application form with the requested information and submit any required documents (including valid order confirmation or store receipt) (“**Claim**”). Claims must be submitted between the 17<sup>th</sup> March and 30<sup>th</sup> May 2025 (hereinafter referred to as “Claim Period”). Claims submitted outside of the Claim Period shall be considered invalid and not eligible for Reward. Participants shall receive an email confirming the validation of their Claim within fourteen (14) working days of submission (**Claim Validation**).
5. Participants will receive an automated notification via email of the submission of their Claim. Claims may only be made online in accordance with section 4 above, postal claims shall not be accepted.
6. This Promotion cannot be used in conjunction or combined with any other promotion.
7. Subject to full compliance with these Promotion Terms, the Promoter shall dispatch Rewards against valid Claims within fourteen (14) working days of Claim Validation.
8. The Promoter reserves the right to disqualify fraudulent, incomplete, altered or illegible Claims at its sole discretion.
9. The Promoter is not responsible or liable for any technical, hardware, software, server, website, or other failures outside our control that prevents the customer participating in the Promotion.
10. Participants who submit a Claim with incomplete information shall be notified via email and offered the opportunity to rectify any omissions or missing information within seven (7) working days of their Claim being submitted.
11. Where the Participant does not receive an email confirming Claim Validation as per section 4 above, or an email requesting further information as per section 10, it is the Participant’s sole responsibility to contact the Promoter at [contactus@fonua.com](mailto:contactus@fonua.com). Failure to do so within twenty-eight (28) working days of Claim submission shall result in the related Claim being disqualified and the Participant being ineligible for Reward against the purchased Promotion Product.

12. Participants who cancel their order and/or return their Promotion Product will be disqualified from participating in the Promotion. Where a Participant has returned any part of their Promotion Product after making a Claim they must inform the Promoter at [contactus@fonua.com](mailto:contactus@fonua.com).
13. The Promoter shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid Claims including, without limitation, to require further verification as to order confirmation/store receipt, as well as the identity and other relevant details of a Participant.
14. The Promoter reserves the right to withdraw, amend or terminate the Promotion without notice (with future effect). Rewards are subject to availability and are limited while stocks last. Rewards are to be provided on a first come first served basis, and this Promotion may be closed at the point where supplies of the Rewards have run out. The Promoter also reserves the right, but assumes no obligation to replace the Reward with another item of equivalent or higher value in the case of unforeseen circumstances.

Promoter and Administrator collect the following personal information:

Name

Address

Email address

Contact number

IMEI

15. Personal information submitted by Participants in relation to this Promotion shall be processed in accordance with the Promoter's privacy policy which is available at <https://www.mi.com/uk/about/privacy/>. The policy of the Administrator available at the following link <https://w3.fonua.com/privacy-notice/> shall also apply in addition to the Promoter's policies described above. The Promoter and its affiliated partner respect the Participant's privacy and undertake to protect it in accordance with their respective privacy policies and the applicable laws. Personal data will be kept for the time necessary to guarantee the Participant with the exercise of their rights and actions in relation to the Promotion. By entering the Promotion, you hereby consent that the above Personal data will be collected by us. We will collect, use, disclose, process and protect your personal information according to our privacy policy. If you have any concerns about our data management practice outlined in this Privacy Policy, please contact <https://privacy.mi.com/support/?locale=en> to submit your concerns. We will be happy to resolve your concerns directly.

16. The Administrator: Fónua Limited with registered office at: Cairn House South County Business Park Leopardstown County Dublin shall manage the Promotion on behalf of XIAOMI TECHNOLOGY UK LIMITED, Davidson House, Forbury Square, Reading, Berkshire, United Kingdom, RG1 3EU, United Kingdom (the “**Promoter**”), (please do not send any Claim applications or promotion related correspondence to this address as they will not be processed.)
17. All complaints related to the Activity can be submitted to [contactus@fonua.com](mailto:contactus@fonua.com).
18. The complaint will be considered within 14 days from the date of its receipt, based on the applicable laws and these Promotion Terms. However, the deadline may be extended in the event of reasons beyond the Organizer's control, about which the Participant will be informed.
19. This Promotion shall be governed by the law of Ireland.