

## Samsung Galaxy S25 Series launch offer terms

These terms and conditions apply to the Go Live Offers (each an “**Offer**” and together the “**Offers**”) associated with the purchase of the new Samsung Galaxy S25 Series. The new Samsung S25 Series includes Samsung Galaxy S25, Samsung Galaxy S25+ and Samsung Galaxy S25 Ultra mobile handset devices (“**Eligible Handsets**” and each an “**Eligible Handset**”).

The promoter of the Offers is Vodafone Ireland Limited (“**we**”, “**us**”, or “**Vodafone**”). These terms apply in addition to the General Terms and Conditions under which you enjoy access to Vodafone's Mobile Telecommunications Services (found here: <https://n.vodafone.ie/terms/bill-pay.html>) and any applicable service specific terms. These terms form part of your agreement with us. By availing of an Offer and/or purchasing an Eligible Handset, you are deemed to have read and agree to be bound by the following terms and conditions:

### **General Offers Terms & Conditions:**

1. The General Offer terms and the relevant applicable Specific Offer terms (set out below) apply to all customers availing of an Offer. All Offers may be used singularly or jointly in conjunction with each other.
2. Orders will be subject to standard online delivery timelines, and terms and conditions. For all delivery related queries please contact us at our Help and Support hub at <https://n.vodafone.ie/support.html>
3. Please note that Eligible Handsets are available only while stocks last.
4. Vodafone reserves the right to extend or withdraw an Offer at any time and/or to vary or amend any element of an Offer at any time without further notice.
5. Vodafone further reserves the right to vary or amend these terms and conditions or any Offer specific terms & conditions for valid commercial, technical or operational reasons.
6. In the event of abuse or fraud affecting the proper operation of an Offer, Vodafone reserves the right, in its sole discretion, to refuse participation in an Offer and/or to fully revoke the Offer.
7. Except as expressly provided in these terms and conditions, all conditions, terms, warranties and representations whether express or implied by law in relation to the provision of the Offer are excluded to the fullest extent permitted by law.

8. Eligible customers acknowledge that they must abide by the applicable local laws and regulations and follow the instructions in the user manual when using the Eligible Handset.
9. Eligible Customers acknowledge and agree that Vodafone shall not be responsible for any loss, damage, personal injury, or death suffered by any user while taking up or using the Eligible Handset. Vodafone is not responsible for any death or personal injury caused by the Customer's negligence.
10. If you have any questions, you can contact us on Live Chat on our Support page, [www.vodafone.ie](http://www.vodafone.ie)

### **Offer Specific Terms & Conditions:**

#### **Offer 1: S25 from €0 on RED Unlimited**

1. This Offer is available to "Eligible Customers" only. Eligible Customers are customers who (i) port their mobile number to the RED Unlimited Bill Pay Plan ("Designated Plan") from another network provider or (ii) sign up to the Designated Plan as a first-time connection, or (iii) customers who move from a Vodafone Pay As You Go plan to the Designated Plan. This Offer excludes existing Vodafone customers moving from any other Vodafone Bill Pay plan. Eligibility is determined by Vodafone in accordance with these terms and conditions. Vodafone's decision in respect thereof shall be final.
2. To avail of the Offer, Eligible Customers must contemporaneously (i) switch or sign up to the Designated Plan, and (ii) select a Samsung Galaxy S25 128GB during the Offer Period.
3. Eligible Customers who avail of the Offer will receive a Samsung Galaxy S25 128GB for no upfront cost.
4. The Offer is valid between 7th February 2025 and 31<sup>st</sup> March 2025 (the "Offer Period").
5. The Offer is available in Vodafone retail and franchisee stores and online at [www.vodafone.ie](http://www.vodafone.ie).
6. Handset pricing is subject to change and the Offer is strictly subject to availability.

#### **Offer 2: Trade in boost**

The following terms and conditions apply to the Samsung Galaxy S25 Series “Trade in” offer (the “Offer”).

1. The Offer entitles Eligible Customers who purchase a Samsung Galaxy S25+ or Samsung Galaxy S25 Ultra (“Promotion Product”) and trade in an eligible handset between 7th February 09:00 (GTM) and 31<sup>st</sup> March 23:59 (GMT) (the “Offer Period”) to receive an additional €150 off the RRP of the Samsung Galaxy S25+ or €200 off the RRP of the Samsung Galaxy S25 Ultra.
2. The Offer is available to Eligible Customers only. Eligible Customers are Vodafone Bill pay (including SoHo and SME customers) or Pay-as-you-go customers who purchase a Promotion Product and trade in an eligible handset in any Vodafone channel during the Offer Period. Eligibility is determined by Vodafone in accordance with these terms and conditions. For the avoidance of doubt, the Offer is available for all Vodafone Bill Pay and Pay-as-you-go customers and across all connection types (ports, FTCs, pre to post connections and upgrading customers).
3. For a handset to be eligible for this Offer, it must be in good working condition, and it must adhere to the conditions set out in the [general Trade in Terms and Conditions](#).
4. No cash alternative is available in exchange for the Promotional Product.
5. The Offer is strictly subject to availability and while stocks last.
6. The Offer may be used in conjunction with the “Double Storage Offer” and “Switching Offer” during the Offer Period where eligibility criteria for each offer are met and the offer period for each offer remains valid.
7. These Terms & Conditions apply in addition to the General Launch Terms & Conditions for the Eligible Devices available at [www.vodafone.ie/terms](http://www.vodafone.ie/terms).

### **Offer 3: Switching Offer**

These terms and conditions apply to the promotional offer pursuant to which Eligible Customers may receive a discount of €100 off the price of the Samsung Galaxy S25 and €200 off the price of the Samsung Galaxy S25+ and S25 Ultra handset devices (“Eligible Handsets” and each an “Eligible Handset”) when they switch to a 24-month Vodafone Bill Pay mobile plan (RED Lite, RED Unlimited or RED Unlimited Max) during the Offer Period (the “Offer”). The promoter of the Offer is Vodafone Ireland Limited.

These terms apply in addition to the General Terms and Conditions under which you enjoy access to Vodafone's Mobile Telecommunications Services (found

here: <https://n.vodafone.ie/terms/bill-pay.html>) and any applicable service specific terms. These terms form part of your agreement with us.

By availing of the Offer, you are deemed to have read and agree to be bound by the following terms and conditions:

1. This Offer is available to “Eligible Customers” only. Eligible Customers are customers who; (i) port their mobile number to a Vodafone 24-month Bill Pay plan (RED Lite, RED Unlimited and RED Unlimited Max) (a “Designated Plan”), from another network provider via any Vodafone sales channel (online, retail or franchise store or telesales) or (ii) sign up to a Designated Plan as a first-time connection via a Vodafone retail or franchisee store, or (iii) customers moving from a Vodafone Pay As You Go plan to a Designated Plan via a Vodafone retail or franchisee store.
2. The Offer is valid between 7<sup>th</sup> February and 31<sup>st</sup> March 2025 (the “Offer Period”).
3. Eligibility is determined by Vodafone in accordance with these terms and conditions. Vodafone's decision in respect thereof shall be final.
4. To avail of the Offer, Eligible Customers must (i) switch or sign up to a Designated Plan and (ii) purchase an Eligible Handset.
5. Eligible Customers who avail of this Offer will be entitled to a discount of €100 against the price of the Samsung Galaxy S25 or €200 against the price of the Samsung Galaxy S25+ and S25 Ultra handset devices (“Eligible Handsets” and each an “Eligible Handset”) against the cost of an Eligible Handset.
6. The Offer is available in Vodafone retail and franchisee stores for first time connections signing up to a Designated Plan, customers who port their number from another network provider to a Designated Plan and customers moving from a Vodafone Pay As You Go plan to a Designated Plan. Customers who port their number from another network provider to a Designated Plan may also avail of the offer online or via telesales.
7. Customers who port their number from another network provider to a Designated Plan can also avail of this offer online via [vodafone.ie](https://n.vodafone.ie). First time connections and customers moving from a Vodafone Pay As you Go plan cannot avail of this offer online via [Vodafone.ie](https://n.vodafone.ie).
8. Handset pricing is subject to change and the Offer is strictly subject to availability.
9. This Offer is not available to existing Bill Pay Vodafone customers.
10. The Offer may be used in conjunction with the Samsung Galaxy S25 Series “Double Storage Offer” and “Trade In Boost Offer” during the Offer Period where

eligibility criteria for each offer are met and the offer period for each offer remains valid.

11. Vodafone reserves the right to extend or withdraw the Offer at any time and/or to vary or amend any element of the Offer at any time without further notice.
12. Vodafone further reserves the right to vary or amend these terms and conditions for valid commercial, technical or operational reasons.
13. In the event of abuse or fraud affecting the proper operation of the Offer, Vodafone reserves the right, in its sole discretion, to refuse participation in the Offer and/or to fully revoke the Offer.
14. Except as expressly provided in these terms and conditions, all conditions, terms, warranties and representations whether express or implied by law in relation to the provision of the Offer are excluded to the fullest extent permitted by law.
15. These Terms & Conditions apply in addition to the General Launch Terms & Conditions for the Eligible Devices available at [vodafone.ie/terms](http://vodafone.ie/terms).  
If you have any questions, you can contact us on Live Chat on our Support page, [www.vodafone.ie](http://www.vodafone.ie)