Participants agree to be bound by these terms and conditions (the "Terms and Conditions"). Any information or instructions published by the Promoter about the Promotion at https://samsungoffers.claims/GetMoreWithGalaxy form part of the Terms and Conditions.

The Promoter

1. The Promoter is Samsung Electronics (UK) Limited, Samsung House, 2000 Hillswood Drive, Chertsey, Surrey, KT16 0RS (the "Promoter").

Promotion Period

2. The Promotion will commence at 00:01 (BST) on the 19th February 2025 and close on at 23:59 (BST) on the 15th April 2025 ("Promotion Period").

Eligibility

- 3. To be eligible to participate in the Promotion you must be a must be a lawful resident (aged 18+) ("Individual Participant") of either the United Kingdom (including Isle of Man and Channel Islands) or the Republic of Ireland ("Territories"), or a Company with a registered office in one of the Territories ("Company Participant"). For the avoidance of doubt, within these Terms and Conditions the term 'Participant' shall be taken to refer to both Individual Participants and Company Participants (and the applicable plural) unless stated otherwise.
- 4. Employees or agents of the Promoter that are involved in the operation of this Promotion or anyone professionally connected to this Promotion are not eligible to enter. Sales staff at the Participating Retailers are eligible to participate so long as they have not received a staff discount on the Promotion Product, which will render the purchase ineligible for the Promotion.
- 5. Network providers, retailers, distributors, resellers and any person who purchases a Promotion Product (defined below) for resale or otherwise not as the end user of the Promotion Product, may not participate in this Promotion and shall be specifically excluded as ineligible.

The Offer

6. Samsung is offering a promotion (the "Promotion") whereby Participants will be eligible to claim one (1) free pair of Galaxy BudsFE Earbuds and one (1) Galaxy Fit3 as listed in Table 1 below (together, the "Rewards") upon purchasing a new (i.e. not second hand, refurbished or ex-display) Samsung S24 or Samsung S24FE phone listed in Table

1 ("Promotion Product") from a retailer listed [HERE] ("Participating Retailer"), within the Promotion Period, subject to full compliance with these Terms and Conditions.

Table 1 - Promotion Product and Corresponding Rewards

Promotion Products

Samsung S24 (SKUs: S24 SM-S921) S24 FE Phone (SKUs: S24fe SM-S721B)

Corresponding Reward

Galaxy Buds FE in white (SKU: SM-R400N; RRP £99) + Galaxy Fit3 in black (SKU: SM-R390N; RRP £69)

- 7. Purchases must be made from a Participating Retailer to qualify. Purchases from auction websites (e.g. eBay) or from third party sellers on online retailers' websites (e.g. Amazon Marketplace) are specifically excluded from this Promotion. Purchases from Amazon.co.uk must be sold and dispatched by Amazon UK directly, not Amazon EU or other non-UK branches.
- 8. Rewards are non-transferable and there is no cash alternative. The Supplier reserves the right to substitute the Rewards in different colours, models or specifications than the SKU's stated in Table 1 above.
- 9. The Rewards offered in this Promotion are limited and subject to availability. In the event of delivery delays of Reward stock into our warehouse due to unforeseen or unusually high demand, we may substitute an alternative Reward of equal or greater value, which will provide comparable benefits to the original offer. In such event we will notify you as early as possible to ensure you are aware of the substitution, and your participation in this Promotion constitutes consent to us doing so.

Claims

10. After purchasing a Promotion Product from a Participating Retailer during the Promotion Period, Participants must visit

https://samsungoffers.claims/GetMoreWithGalaxy and complete the Claim form with their name, contact information, other requested information including but not limited to the Promotion Product IMEI1 number, delivery address and submit it together with a scanned copy of their proof of purchase (a "Claim"). Participants will be required to upload an image of the IMEI number from the settings screen of the Promotion Product (rather than the packaging). For the avoidance of doubt, the Promotion Product(s) must be purchased in order to be eligible for Rewards in this Promotion; Promotion Product(s) received for free or as part of a giveaway do not qualify.

- 11. Claims must be submitted between one (1) and thirty (30) days after the date of purchase ("Claim Period"), meaning the final claim date for purchases made on the 15th April 2025 is no later than 23:59 (BST) on the 15th May 2025 (the "End Date"). Claims received after the End Date or otherwise not within the Claim Period will not be eligible for the Rewards. For the avoidance of doubt, the date of purchase as stated on the applicable proof of purchase counts as day one (1).
- 12. Participants will not be eligible to claim the Reward if the Promotion Product has been used to claim cashback or a physical gift reward in any other promotion run by the Promoter. Maximum of one (1) set of Rewards per Promotion Product purchased, and a maximum of one (1) Claim per Individual Participant, up to four (4) Claims per residential household, and up to ten (10) Claims per Company Participant (registered business). A Claim must be made by the Participant, and must not be made through agents, third parties or in bulk.
- 13. Participants will be sent an email to confirm their Claim has been received by the Promoter instantly upon entry of a Claim. Please note that Claims received may take up to seven (7) days from the date of receipt of a Claim and Participants will be sent an email to confirm whether their Claim has been successful and validated ("Claim Validation").
- 14. If an email acknowledgement has not been received, it is the Participant's responsibility to contact the Promoter's customer service team by email at GetMoreWithGalaxy@samsungoffers.claims or by phone UK, CI or IOM: 0330 236 7679 or ROI: +353 1800 333 301 within seven (7) days of a Claim being submitted.
- 15. If a Claim is deemed to have been submitted incorrectly, the Participant will be notified via email and SMS and offered the opportunity to provide the required information within seven (7) days. If no response is received within seven (7) days of the email and SMS, then the Claim shall be marked as invalid and the Participant will no longer be eligible to receive the Rewards.
- 16. Claims that are incomplete or damaged will be deemed invalid. No responsibility is accepted by the Promoter for lost, delayed or damaged data which occurs during any communication or transmission of Claims.
- 17. Subject to making a valid Claim in accordance with the Terms and Conditions, the Rewards will be dispatched via recorded delivery and accompanied by a despatch notification email, within forty-five (45) days of the Claim being validated to the postal address provided in the Claim.

- 18. The Promoter reserves the right at its absolute discretion to disqualify Claims which it considers do not comply with these Terms and Conditions.
- 19. The Promoter shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid Claims including, without limitation, to require further verification as to proof of purchase, as well as the identity, age and other relevant details of a Participant.
- 20. If a Participant returns a Promotion Product before submitting a Claim, the Participant must not make a Claim. If a Participant returns or cancels the delivery of a Promotion Product after submitting a Claim, the Claim will be invalid and the Participant must cancel the Claim immediately by calling the contact numbers at Condition 14. The Promoter reserves the right to check with Participating Retailers whether a Promotion Product has been returned and by submitting a Claim the Participant provides consent to the Promoter to do so.
- 21. Should you wish to raise a dispute regarding the Rewards delivery, you must do so no later than thirty (30) days from the date the despatch notification described under Condition 17 above was sent to you.

 Privacy and Data Protection.
- 22. The Promoter's use of any personal information submitted by the Participant shall be limited to communications about the Promotion and for managing the redemption process. The Participant hereby consents to its personal information being used for this purpose and confirms that it agrees with the Promoter's privacy policy available at: www.samsung.com/uk/info/privacy.html. The Participant may withdraw consent to such use of personal information by writing to the Promoter or by using the opt-out process outlined in the Promoter's privacy policy.
- 23. Other than as set out in these Terms and Conditions, the details and information provided by the Participant when entering the Promotion or claiming the Rewards will not be used for any other purpose, nor shall they be passed to any third party.

General

- 24. The Promoter shall not be liable for any interruption to the Promotion whether due to force majeure or other factors beyond the Promoter's control.
- 25. The Promoter reserves the right, acting reasonably and in accordance with all relevant legislation and codes of practice, to vary the Terms and Conditions of the Promotion.

- 26. The Promoter will not be responsible or liable for:
- (a) any failure to receive submissions due to transmission failures and other conditions beyond its reasonable control;
- (b) any late, lost, misrouted, or damaged transmissions or Claims;
- (c) any computer or communications related malfunctions or failures;
- (d) any disruptions, losses or damages caused by events beyond the control of the Promoter; or
- (e) any printing or typographical errors in any materials associated with the Promotion.
- 27. Participants will be solely responsible for any and all applicable taxes and any other relevant costs or expenses which are not stated in the Terms and Conditions as being included.
- 28. By participating in this Promotion, you agree, to the maximum extent permitted by applicable laws, to release and hold the Promoter harmless from any and all liability whatsoever for any injuries, losses or damages of any kind arising from participation in or in connection with the Promotion, including without limitation, awarding, acceptance, receipt, possession, use and/or misuse of the Rewards. The above limitation of liability shall not apply to liability arising from fraud (including fraudulent misrepresentation), death or personal injury caused as a result of Promoter's negligence.
- 29. The Promotion is governed by the law of England and Wales.