

Samsung AI Cashback offer

The following terms and conditions apply to the Samsung AI Cashback Offer (the “Offer”) pursuant to which customers who purchase and activate a new (i.e. not second hand) Samsung Z Fold5, Samsung Z Flip 5, Samsung Galaxy S24/S24+/S24 Ultra, Samsung Galaxy S23 or Samsung S23 FE (“each a Promotion Product”) within the promotion period will be entitled to claim up to €220 cashback, respectively (the “Reward”). These Terms & Conditions form part of your contract with us and apply in addition to the General Terms & Conditions under which you enjoy access to Vodafone’s Mobile Telecommunications Services (which can be found at <https://n.vodafone.ie/terms.html>) and any service-specific terms. Please read these terms carefully. By availing of this Offer, you agree to be bound by the following terms and conditions:

1. The Offer is available to Eligible Customers only. Eligible Customers are (i) residents (aged 18+) of the Republic of Ireland (“Individual Participant”) or a Company with an address in the Republic of Ireland (“Company Participant”) (Individual Participants and Company Participants collectively “Participants”) who (ii) purchase a new Promotion Product from Vodafone as part of any type of new or upgrading Vodafone Bill Pay connection or new or existing Vodafone Pay as you go (PAYG) connection. Network providers, retailers, distributors, resellers or any person who purchases a Promotion Product for purposes other than to be the user of the product – for example, resale purposes – may not participate in this Offer. Eligibility is determined by Vodafone in accordance with these terms and conditions. Vodafone’s determination in respect thereof shall be final.

2. Full details of Promotion Products and the corresponding Rewards are set out in Table 1 below.

Table 1 – Promotion Products and Corresponding Rewards

Promotion Product Name	Cashback Reward
Z Fold5 (All variants)	€220
Z Flip5 (All Variants)	€220
S24 Ultra (All Variants)	€220
S24+ (All Variants)	€220
S24 (All Variants)	€165
S23 (All Variants)	€110
S23 FE (All Variants)	€110

3. The Offer is available for Promotion Products purchased between 00:01 (GMT) on the 5th June 2024 and 23:59 (GMT) on the 2nd July 2024 (the “Promotion Period”). Promotion Product pricing is subject to change. The Offer is available for Promotion Products purchased via any Vodafone sales channel.

4. The Offer is available for all Bill Pay and PAYG customer connection types.

5. This Offer is strictly subject to availability.

6. Rewards shall be paid by bank transfer and Participants must have a valid bank account in EUR in order to receive the Offer.

7. To claim the Offer, Participants must visit <https://samsungoffers.claims/AiCashback>, complete the claim form with their name, contact information, email and postal address, and bank account details along with any other requested information and submit it together with scanned copies of their proof of purchase showing their purchase of a Promotion Product (a "Claim"). Participants will be required to upload an image of the IMEI1 number from the settings screen of the Promotion Product (rather than the packaging). For the avoidance of doubt the Promotion Product(s) must be purchased in order to be eligible for this Promotion; Promotion Product(s) received for free or as part of a giveaway do not qualify.

8. Claims may only be submitted within forty-five (45) days of the Participant purchasing the relevant Promotion Product (the "Claim Period"), meaning the final Claim date for Promotion Products purchased on the 2nd July 2024 is no later than 23:59 (GMT) on the 15th August 2024. Claims received after the close of the Claim Period will not be eligible for a Reward. For the avoidance of doubt, the date of purchase shall count as day one (1).

9. Individual Participants are entitled to claim on a maximum of four (4) Promotion Products purchased per residential household. Company Participants are entitled to claim on a maximum of ten (10) Promotion Products purchased per company or business. In all cases Participants are entitled to a maximum of one (1) Reward per Promotion Product purchased.

10. Participants will be sent an email to confirm their Claim has been received by the Promoter instantly upon entry of a Claim. Providing that the Claim is found to be valid in accordance with these Promotion Terms, Participants will be sent an email within seven (7) days to confirm whether their Claim

has been successful and validated ("Claim Validation").

11. If an email acknowledgement has not been received, it is the Participant's responsibility to contact the Promoter's customer service team by email at aicashback@samsungoffers.claims or by phone on +353 1800 904 172 within seven (7) days of a Claim being submitted.

12. If a Claim is deemed to have been submitted incorrectly, the Participant will be notified via email and SMS and offered the opportunity to provide the required information within seven (7) days. If no response is received within seven (7) days of the email and SMS, then the Claim shall be marked as invalid and the Participant will no longer be eligible to receive the Reward.

13. Claims that are incomplete or damaged will be deemed invalid. No responsibility is accepted by the Promoter for lost, delayed or damaged data which occurs during any communication or transmission of Claims.

14. The Reward will be sent via bank transfer within forty five (45) days of Claim Validation to the bank account provided by the Participant during the Claim process.

15. Vodafone reserves the right at its absolute discretion to disqualify Claims which it considers do not comply with these Promotion Terms.

16. Vodafone has the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid Claims including, without limitation, to require further verification as to proof of purchase, as well as the identity, age and other relevant details of a Participant. In the event your information is linked to fraudulent claims or abuse of terms and conditions on previous promotions you will be unable to

participate in this Promotion and your Claim will be rejected.

17. If a Participant returns or cancels the delivery of a Promotion Product before submitting a Claim, the Participant must not make a Claim. If a Participant returns or cancels the delivery of a Promotion Product after submitting a Claim, the Claim will be invalid and the Participant must cancel the Claim immediately by calling the contact number +353 1800 851 258.

18. Vodafone reserves the right to extend or withdraw the Offer at any time and/or to vary or amend any element of the Offer at any time without further notice.

19. Vodafone further reserves the right to vary or amend these terms and conditions for valid commercial, technical or operational reasons.