

Participants agree to be bound by these terms and conditions (the “**Terms and Conditions**”). Any information or instructions published by the Promoter about the Promotion at <https://samsungoffers.claims/newyearoffers> form part of these Terms and Conditions.

The Promoter

1. The Promoter is Samsung Electronics (UK) Limited, Samsung House, 2000 Hillswood Drive, Chertsey, Surrey, KT16 0RS (the “**Promoter**”).

Promotion Period

2. The Promotion will commence at 00:01 (GMT) on 18th December 2024 and run until 23:59 (GMT) on 16th January 2025 (the “**Promotion Period**”).

Eligibility

3. To be eligible to participate in the Promotion you must be a legal resident (aged 18+) (“**Individual Participant**”) of either the United Kingdom (including the Channel Islands and Isle of Man) or the Republic of Ireland (“**Territories**”) or a company with a registered address in one of the Territories (“**Company Participant**”). For the avoidance of doubt, within these Terms and Conditions the term “**Participant**” shall be taken to refer to both Individual Participants and Company Participants (and the applicable plural) unless stated otherwise.

4. Employees or agents of the Promoter that are involved in the operation of this Promotion or anyone professionally connected to this Promotion are not eligible to enter. Sales staff at the Participating Retailers are eligible to participate so long as they have not received a staff discount on the Promotion Product.

5. Network providers, retailers, distributors, resellers and any person who purchases a Promotion Product (defined below) for resale or otherwise not as the user of the Promotion Product, may not participate in this Promotion and are specifically excluded as a Participant. Any use of a staff discount on the purchase of a Promotion Product will render the purchase ineligible for the Promotion.

6. Participants will not be eligible to claim the Reward if the Promotion Product has been used to claim cashback or a physical gift reward in any other promotion run by the Promoter

Offer

7. Participants who purchase (during the Promotion Period) a selected new (i.e. not second hand, refurbished or ex-display) qualifying Samsung product listed at Table 1 below (“**Promotion Product**”) from a retailer listed in Table 2 (“**Participating Retailer**”) either online or in-store will be eligible to claim a qualifying Samsung phone or tablet device (all colours/memory variants) as described in Table 1 below (the "**Reward**") via redemption subject to full compliance with these Promotion Terms and Conditions.

Table 1 – Promotion Products and Corresponding Reward

Category	Product (all colours/variants)	Product Model Code	Reward	Reward SKU
PHONE	Galaxy S24	SM-S921	Chromebook Go	XE310XBA-KA1UK Titan Grey
PHONE	Galaxy S24+	SM-S926	Chromebook Go	
PHONE	Galaxy S24 Ultra	SM-S928	Chromebook Go	
PHONE	Galaxy S24 FE	SM-S721B	Chromebook Go	
PHONE	Galaxy Z Fold6	SM-F956B	Chromebook Go	
PHONE	Galaxy Z Flip6	SM-F741B	Chromebook Go	
PHONE	Galaxy A55 5G	SM-A556B	Fit3	SM-R390NZAAEUB
TABLET	Galaxy Tab S10+ WIFI	SM-X820N	Buds3 Pro	SM-R630NZAAEUA
TABLET	Galaxy Tab S10+ 5G	SM-X826B	Buds3 Pro	
TABLET	Galaxy Tab S10 Ultra WIFI	SM-X920N	Buds3 Pro	
TABLET	Galaxy Tab S10 Ultra 5G	SM-X926B	Buds3 Pro	
TABLET	Galaxy Tab S9 FE WIFI	SM-X510N	Buds3	SM-R530NZAAEUA
TABLET	Galaxy Tab S9 FE 5G	SM-X516B	Buds3	
TABLET	Galaxy Tab S9 FE+ WIFI	SM-X610N	Buds3	
TABLET	Galaxy Tab S9 FE+ 5G	SM-X616B	Buds3	

Table 2 - Participating Retailers

Territories	Participating Retailers
United Kingdom, Isle of Man and Channel Islands	<p>EE, BT, EE Business, BT Business, BT Enterprise, O2, O2 Business, Giff Gaff, Sky Mobile, Tesco Mobile, Three, Three Business, Virgin Mobile, Vodafone, Get Go Fone, Vodafone Business, VOXI, Argos, Asda, Asda Mobile, Amazon.co.uk (sold by Amazon UK only, not Amazon EU), Amazon Business (sold by Amazon UK only, not Amazon EU), AO.com, buymobiles.net, Mobile Phones Direct, Costco, Currys LTD, Carphone Warehouse, Mobiles.co.uk, e2save.com, ID Mobile, E Buyer, Harrods, Harvey Norman, InMotion, John Lewis, JT Global Ltd, N Brown, (Simply Be, Jacamo, Home Essentials, JD Williams, Ambrose Wilson, Maristoa, Fashion World & Premier Man), QVC, Five Tech, Selfridges, Very, Littlewoods, WHSmith International, Samsung Experience Store, Partner Retail Services (PRS), Samsung Kings Cross, Samsung.com, Samsung Shop Online, Samsung Mobile Shop, Currys Business & Carphone Warehouse Business.</p>
Republic of Ireland	<p>Alpha Communications, An Post Mobile, Arkphire, Amazon.co.uk (sold & dispatched by Amazon only), Argos, Arnott's (Expert), Bechtle Direct LTD, Brown Thomas (Expert), C&C Cellular, Connections Limited, Currys PC World, DID Electrical, Dixons Travel, Egans, Mobile Phone Store LTD, Eir, Electro City, Euronics, Exertis Ireland, Expert,</p> <p>Future Business Intercommunications, Harvey Norman, Irwins Ltd, IT Quotes, JV</p>

	Facility, Kelco Communications, Kerry Phone Group, King Communications, Littlewoods, Meteor, PG Communications, Phones Made Easy, Power City, Samsung Shop Online (fulfilled by Exertis), Shaw & Sons Dungarvin, Shaws Department Store, Sky, Soundstore Ireland, South West Communications, Synchro, Telfords Portlaoise, Tesco Mobile Ireland, The Mobile Phone Shop, ThePhoneStores.ie, Three, Uparty, Very, Virgin Mobile, Vodafone Ireland, TCCL (Virgin), Tesco Mobile Ireland, Virgin Mobile Ireland, MPRS Ltd, Elara Online, Transact Ireland, PFH, Fonua & EirEvo.
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8. To qualify for this Promotion, the Promotion Product must be purchased from a Participating Retailer located within the United Kingdom, Channel Islands, Isle of Man or Republic of Ireland.
9. Purchases from auction websites (e.g. eBay) or from third party sellers (e.g. Amazon Marketplace) are specifically excluded from this Promotion. Purchases from Amazon.co.uk must be sold and dispatched by Amazon UK directly, not Amazon EU or other non-UK branches.
10. Rewards are non-transferable and there is no cash alternative. In the event of unforeseen circumstances, the Promoter may substitute a Reward of equal or greater value for the Reward. Rewards which are not available in the stated colour or size will be substituted with the closest available alternative.
11. Participants may submit a maximum of one (1) Claim per Promotion Product purchased up to a maximum of one (1) Claim per Individual Participant and four (4) Claims per household. Company Participants may submit a maximum of one (1) Claim per Promotion Product purchased and receive up to ten (10) Rewards in total.

Claims

12. After purchasing a Promotion Product from a Participating Retailer during the Promotion Period, Participants must visit <https://samsungoffers.claims/sam/newyearoffers> (the “**Website**”), and complete the presented claim form by providing the requested information, including but not

limited to, the IMEI or serial number of the purchased Promotion Product and if requested the proof of purchase in order to make an application for their Reward under the Promotion (a “**Claim**”). Participants will be required to upload an image of the IMEI or serial number (as applicable) from the settings screen of the Promotion Product (rather than the packaging). For the avoidance of doubt, the Promotion Product(s) must be purchased in order to be eligible for Rewards in this Promotion; Promotion Product(s) received for free or as part of a giveaway do not qualify.

13. Claims must be submitted between one (1) and thirty (30) days of the date of purchase of the Promotion Product (the “**Claim Period**”), meaning that the final date to submit a Claim against a Promotion Product purchased on the 16th January 2025 is by 23:59 (GMT) on the 15th February 2025. For the avoidance of doubt, the date of purchase as shown on the relevant proof of purchase shall count as day one (1). Claims received outside the Claim Period will be marked as invalid and will not be accepted.

14. Participants will be sent an email to confirm their Claim has been received by the Promoter instantly upon completed entry of a Claim. Please note that processing of Claims received may take up to seven (7) days from the date of receipt of the Claim and Participants will be sent an email to confirm whether their Claim has been successful and validated (“**Claim Validation**”).

15. If an email acknowledgement has not been received, it is the Participant’s responsibility to contact the Promoter’s customer service team by email at Newyearoffers@samsungoffers.claims or by phone at 0330 236 7567 in the United Kingdom and +353 1800 337 788 in the Republic of Ireland within seven (7) days of a Claim being submitted.

16. If a Claim is deemed to have been submitted incorrectly, the Participant will be notified via email and SMS and offered the opportunity to provide the required information within seven (7) days. If no response is received within seven (7) days of the email and SMS, then the Claim shall be marked as invalid and the Participant will no longer be eligible to receive the Reward.

17. Subject to making a valid Claim in accordance with the Terms and Conditions, the Reward will be delivered via recorded delivery and accompanied by a despatch notification email, within forty-five (45) days of the Claim being validated to the United Kingdom, Channel Island, Isle of Man or Republic of Ireland postal address provided in the Claim.

18. Claims that are incomplete or damaged will be deemed invalid. No responsibility is accepted by the Promoter for lost, delayed or damaged data which occurs during any communication or transmission of Claims.

19. A Claim must be made by the Participant, and must not be made through agents, third parties or in bulk.

20. The Promoter reserves the right in its absolute discretion to disqualify Claims which it considers do not comply with these Terms and Conditions.

21. The Promoter shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid Claims including, without limitation, to require further verification as to proof of purchase, as well as the identity, age and other relevant details of a Participant. This process may involve the Promoter sharing information with third parties. In the event your information is linked to fraudulent claims or abuse of the terms and conditions of previous promotions, you will be unable to participate in this Promotion and your Claim will be rejected.

22. If a Participant returns the Promotion Product, the Participant must not make a Claim. If a Participant returns or cancels the delivery of a Promotion Product after submitting a Claim, the Claim will be invalidated, and the Participant must cancel the Claim immediately by calling the relevant contact number listed above in Condition 15. The Promoter reserves the right to check with the Participating Retailer whether a Promotion Product has been returned or delivery cancelled and by submitting a Claim the Participant provides consent to the Promoter to do so. Where the Reward has already been sent then the Promoter shall seek to recover the Reward from the Participant which where necessary may involve legal action being carried out against the Participant.

21. Should you wish to raise a dispute regarding a Reward delivery, you must do so no later than 30 days from the date the despatch notification email referred to in Condition 17 has been sent to you.

Privacy and Data Protection

22. The Promoter's use of any personal information submitted by the Participant shall be limited to communications about the Promotion and for managing Claims and Reward redemption processes. The Participant hereby consents to its personal information being used for this purpose and confirms that it agrees with the Promoter's privacy policy available at: www.samsung.com/uk/info/privacy.html. The Participant may withdraw consent to such use of personal information by writing to the Promoter or by using the opt-out process outlined in the Promoter's privacy policy.

23. The details and information provided by the Participant when entering the Promotion or claiming the Reward may be passed to third parties in connection with the processing of their Claim but will not be used for any other purpose other than as set out in these Terms and Conditions, unless you specifically consent to share your data for additional purposes.

General

24. The Promoter shall not be liable for any interruption to the Promotion whether due to force majeure or other factors beyond the Promoter's control.

25. The Promoter reserves the right, acting reasonably and in accordance with all relevant legislation and codes of practice, to vary the Terms and Conditions of the Promotion.

26. The Promoter will not be responsible or liable for: (a) any failure to receive submissions due to transmission failures and other conditions beyond its reasonable control; (b) any late, lost, misrouted, or damaged transmissions or Claims; (c) any computer or communications related malfunctions or failures; (d) any disruptions, losses or damages caused by events beyond the control of the Promoter; or (e) any printing or typographical errors in any materials associated with the Promotion.

27. Participants will be solely responsible for any and all applicable taxes and any other relevant costs or expenses which are not stated in the Terms and Conditions as being included.

28. By participating in this Promotion, you agree, to the maximum extent permitted by applicable laws, to release and hold the Promoter harmless from any and all liability whatsoever for any injuries, losses or damages of any kind arising from participation in or in connection with the Promotion, including without limitation, awarding, acceptance, receipt, possession, use and/or misuse of the Reward. The above limitation of liability shall not apply to liability arising from fraud (including fraudulent misrepresentation), death or personal injury caused as a result of Promoter's negligence.

29. The Promotion is governed by the laws of England and Wales.