

## Apple Trade In Boost July – August 2025 Terms and Conditions

The following terms and conditions apply to the Apple Trade-In offer pursuant to which Eligible Customers who (i) trade in a handset that is Eligible and (ii) purchase a selected handset, may get their trade in value boosted by up to €100 (the “Offer”) during the Offer Period. The promoter of the Offer is Vodafone Ireland Limited.

These terms and conditions apply in addition to the [General Terms and Conditions](#) under which you enjoy access to Vodafone's Mobile Telecommunications Services and form part of your contract with us. By availing of the Offer, you are deemed to have read and agree to be bound by the following terms and conditions:

1. This Offer is available to “Eligible Customers” only. Eligible Customers are new and existing Vodafone Pay as you go and new and existing Vodafone Bill pay customers. Eligibility is determined by Vodafone in accordance with these terms and conditions and Vodafone's decision in respect thereof shall be final.
2. The Offer is valid from 20<sup>th</sup> July 2025 to 30<sup>th</sup> August 2025 (the “Offer Period”) in Vodafone retail stores and Vodafone franchisee stores and is valid from 30<sup>th</sup> July 2025 to 30<sup>th</sup> August 2025 online at Vodafone.ie.
3. Trade in Boosts received in store must be used as part of the same transaction towards the cost of a handset or accessories. Any residual value left following this can be added to a Bill Pay customers account as credit.
4. The Offer is available online at Vodafone.ie to Bill Pay customers only. If the Offer is availed of online, the trade in boost value will be paid to the Eligible Customer via monthly credit instalments on the Eligible Customer's account. For trade in boosts of €50 or more, this will be paid to the Eligible Customer in instalments via a credit applied to their Vodafone account each month for ten months. Trade in boosts less than €50 will be paid to the Eligible Customer in one instalment via a credit applied to their Vodafone account. No other payment method will be offered if the Offer is availed of online. PAYG customers cannot avail of this offer online.
5. To avail of the Offer, Eligible Customers must
  - (i) purchase a “Selected Handset” and,
  - (ii) trade in a handset that is Eligible.
6. The Offer “Selected Handsets” and applicable trade-in boosts are as follows:
  - i. if a customer purchases the iPhone 16, iPhone 16 Plus, iPhone 16 Pro, iPhone 16 Pro Max or iPhone 16e they will get a €100 extra trade in boost on their trade in;
  - ii. if a customer purchases the iPhone 15, iPhone 15 Plus, iPhone 14 or iPhone 14 Plus they will get a €50 extra trade in boost on their trade in;
  - iii. if a customer purchases the iPhone 13 or iPhone SE 3rd Gen they will get a €20 extra trade in boost on their trade in.
7. The Offer applies to “Eligible” handsets only. For a trade in handset to be Eligible: it must be in good working condition, have a minimum value of €47 and it must adhere to conditions set out in the General Trade in Terms and Conditions viewable here: <https://n.vodafone.ie/terms/services.html>.

8. This Offer is subject to handset price changes and to Selected Handset stock availability.
9. Eligible Customers may receive one Trade In Boost per transaction only.
10. For new Vodafone customers, the Offer can be used in conjunction with Switch & Save discounts on selected handsets during the Offer Period.
11. This offer cannot be used in conjunction with any other Vodafone Trade in Boost Offer.
12. Vodafone reserves the right to withdraw or extend the Offer at any time and/or to vary or amend any element of the Offer at any time without further notice.
13. Vodafone reserves the right at its absolute discretion to vary or amend these terms and conditions for valid commercial, technical or operational reasons.
14. In the event of abuse or fraud affecting the proper operation of the Offer, Vodafone reserves the right, in its sole discretion, to refuse participation in the Offer and/or to fully revoke the Offer.
15. By deciding to avail of the Offer, you agree that we will provide you with service before the expiry of your 14-day cancellation period and you acknowledge that you may be liable for any service charges incurred during the cancellation period even if you cancel the contract.
16. Except as expressly provided in these terms and conditions, all conditions, terms, warranties and representations whether express or implied by law in relation to the provision of the Offer are excluded to the fullest extent permitted by law.

If you have any questions, you can contact us on Live Chat on our Support page, [www.vodafone.ie/support](http://www.vodafone.ie/support)