

## WHO'S HOME

### Claim Substantiation

Who's Home is a broadband feature offering to provide customers with notifications of when household members connect to and/or disconnect from their home broadband router. Vodafone is the only major UK broadband provider to offer this feature, and the following is used as verification of this claim.

Verification – as of 2 <sup>nd</sup> January 2026		
UK Broadband Provider	Feature Offering	Publicly Sourced Data
Vodafone	Available, and terms applicable	<a href="#">Vodafone Who's Home Terms and Conditions</a>
EE	None	<a href="#">EE Smart Hub with WiFi Controls</a>
BT	None	<a href="#">BT Broadband Deals</a>
Virgin Media O2	None	<a href="#">Virgin Media Hub</a> <a href="#">Virgin Media O2 Deals</a>
Sky	None	<a href="#">Sky Broadband Deals</a>