



Verification for Recommended Best Overall Broadband Provider by Telegraph Readers as of January 2025

The best broadband providers in the UK, recommended by Telegraph readers

Which are the best broadband providers in the UK? We asked 1,000 Telegraph readers to rate theirs for speed, price and customer service

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17 January 2025 1:43pm GMT



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There are now more than 200 internet service providers in the UK, from familiar names like BT, Sky and Virgin to challengers like [Now](#) and [HyperOptic](#). Shopping for the best broadband provider can feel a little overwhelming. But it's simpler than it first appears.

In most cases, the actual cables with which companies deliver broadband to your house are the same, laid down by Openreach. If you switch broadband providers, your physical connection will often remain the same and companies instead compete on extras such as phone lines and TV packages, as well as on pricing. So which is the best internet provider?

We surveyed our readers, asking them to rate value, reliability, customer service, download speeds and the quality of customer support. You can read the results below, followed by a detailed FAQ section explaining how to choose the right service for you. If you're [looking for a new deal](#) right now, you may find The Telegraph's [Compare Broadband](#) service useful. If you're in a rush, here's a quick look at our top seven:

Which are the UK's best broadband providers? At a glance

- **Best overall** – [Vodafone](#)
- **Best value** – [Plusnet](#)
- **Best broadband provider for bundles** – [EE](#)
- **Best fibre broadband provider** – [Virgin](#)
- **Best broadband provider for television** – [Sky](#)
- **Most popular broadband provider** – [BT](#)
- **Best budget broadband provider** – [TalkTalk](#)



Best broadband providers

1. Vodafone

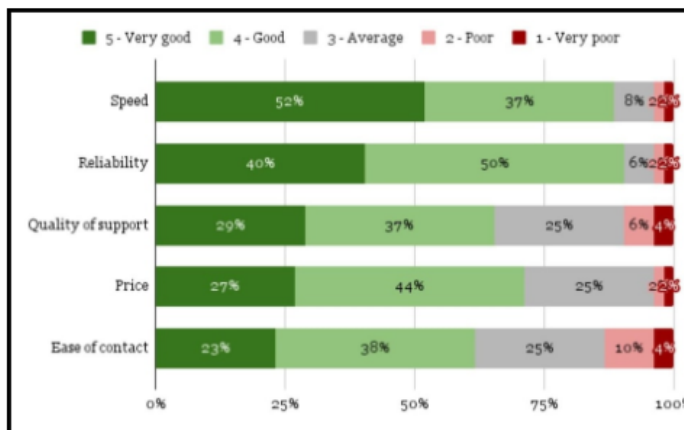
Best overall, 9 out of 10

[Plans from £25 per month \(rising to £28pm on April 1 2025 and £31pm on April 1 2026\)](#)



- Fastest speed available up to 2.2gb per second ([Pro II Broadband package, currently £52 per month, rising to £55pm on April 1 2025 and £58pm on April 1 2026](#))
- Most affordable Speed 35mb per second ([Fibre 150 package, currently £25 per month, rising to £2pm on April 1 2025 and £31pm on April 1 2026](#))
- Standard contract length 24 months, no set-up fee
- Vodafone Xtra package adds anytime calls and a free Apple TV 4K box with two-year subscription to Apple TV+

Vodafone is Britain's longest-running mobile phone network, having placed its first call in 1985. Despite this, it was a relatively late arrival in Britain's broadband market. Vodafone has since developed a reputation for aggressively priced packages and high speeds. In our survey, it was the highest-ranked provider for speed (with 88 percent Good or Very Good ratings), reliability (90 percent G/VG) and price (71 percent G/VG). Here are the full scores:



Credit: 2024 survey of nearly 1,000 Telegraph readers*



One thing to note is that, while Telegraph readers who use Vodafone rate it highly, they are few in number compared to users of Sky, Virgin and BT. It's possible that, if more respondents had used Vodafone, there might be one or two more negative views and the scores would even out. But its favourability scores have risen since our last survey, suggesting it deserves its new position at the top of our list.