



Competitors	Vodafone	EE	O2	Three	Sky Mobile	Tesco Mobile	GiffGaff	ID Mobile	Currys	Carphone Warehouse	Apple	Samsung	Mazuma Mobile	Music Magpie
<b>Features</b>	Trade-in and Buy-Back Guarantee ("The UK's Best Buy-Back Price Guarantee")	Trade-in only	Trade-in and Buy-Back Guarantee ("Switch Up")	Trade-in only	Trade-in and Buy-Back Guarantee ("Swap")	Trade-in only	Trade-in only	Trade-in only	Trade-in only	Trade-in only	Trade-in only	Trade-in only	Trade-in only	Trade-in only
1 Save now on your new phone when you trade-in your current phone.	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
2 Get a <b>guaranteed</b> , instant trade-in saving quote after some simple diagnostics on the App. No need to wait till we receive your phone or visit our retail stores.	Yes	No	No	No	No	No	No	No	No	No	No	No	No	No
3 You have flexible ways to get paid your trade-in value. This includes getting a monthly saving on your Pay monthly Airtime Plan, and getting a lumpsum credit to your Vodafone account which you can use to pay towards any existing devices you have or any Vodafone services. Or you can get it transferred to your bank account.	Yes	No	No	No	No	No	No	No	No	No	No	No	No	No
4 Save a <b>guaranteed value</b> next year when you trade-in and upgrade to a new phone. So we will give you a guaranteed trade-in saving value a year in advance at the point of sale.	Yes	No	No	No	No	No	No	No	No	No	No	No	No	No
5 Get an <b>enhanced trade-in value</b> , boosted with a £50 bonus on top of the trade-in value of your phone whenever you upgrade to a new phone, for up to 3 years after you buy an eligible phone from us.	Yes	No	No	No	No	No	No	No	No	No	No	No	No	No
6 As a customer enrolled on the Buy-Back proposition, you're free to upgrade whenever you like, starting from 3 months after you purchase your phone from us.	Yes	No	Yes	No	No	No	No	No	No	No	No	No	No	No
7 Get all the best features of our Buy-Back Guarantee proposition at no extra cost to you, as long as you buy an eligible phone during the promotion period.	Yes	No	No	No	No	No	No	No	No	No	No	No	No	No