

Business Optimiser 2.0

Wherever your business
may take you – we've got
you covered

Introducing **Vodafone Business
Optimiser 2.0**, a unique mobile plan
that gives you complete control



Why Vodafone Business Optimiser 2.0



Depending on how much data your employees use, we'll automatically place them on the most cost-effective plan, and they'll always return to OGB at the start of each month. With no minimum data entry point and a plan that's optimised each month, you only pay for what you actually use – at the best price. All while saving you time on administering your mobile estate.



Includes unlimited UK calls and texts, plus the option of inclusive roaming and international calls and texts to Europe from the UK, to keep your team collaborating.*



Enjoy more control over your spend. With our Enterprise Spend Manager solution, you can apply usage caps and limits for out of bundle charges.



Data only plans are also available.

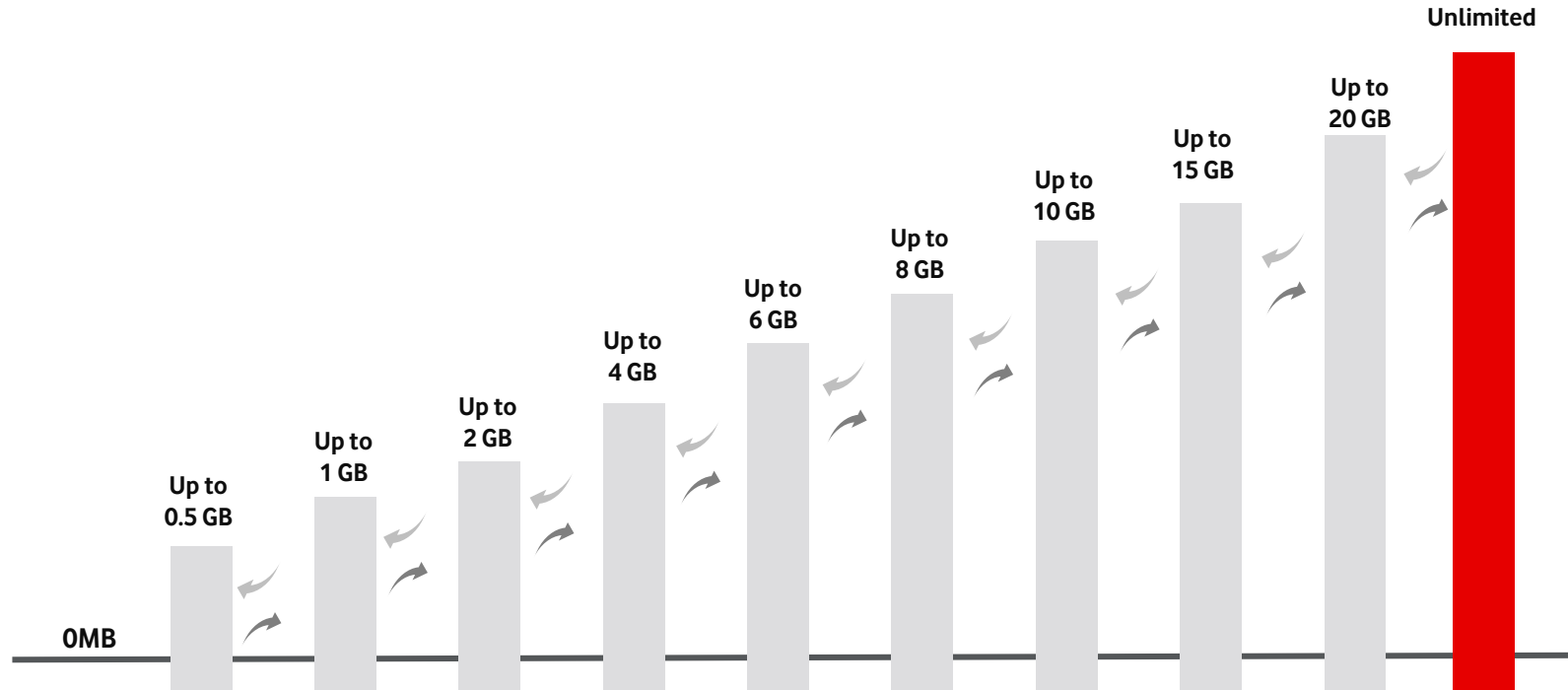
* Calls and texts to premium or non geographical numbers are not included. For detailed information please consult the Business Optimiser 2.0 Price Plan Guide on www.vodafone.co.uk/terms-and-conditions

With **Business Optimiser 2.0** your employees are always placed on the **Best Plan**



Business Optimiser 2.0 | How it works

As your employees use more data throughout the month, they'll automatically move up the ladder, with their plan optimising to suit your business needs. This means you're only paying for the data actually used instead of a fixed monthly data allowance.



Business Optimiser 2.0 aligns with each employee's individual data usage - from 0Mb right through to unlimited data, with a decreasing price per GB. The more you use, the better the price.

And you can stay in control of your employees' data usage by applying caps at any step in the ladder.

Included as standard



Unlimited UK calls & texts



Unlimited data



Wi-Fi calling



Business Optimiser 2.0 | Roaming and international

We know there are multiple communication needs in large businesses. That's why, with Business Optimiser 2.0 we're keeping your international mobility options open.

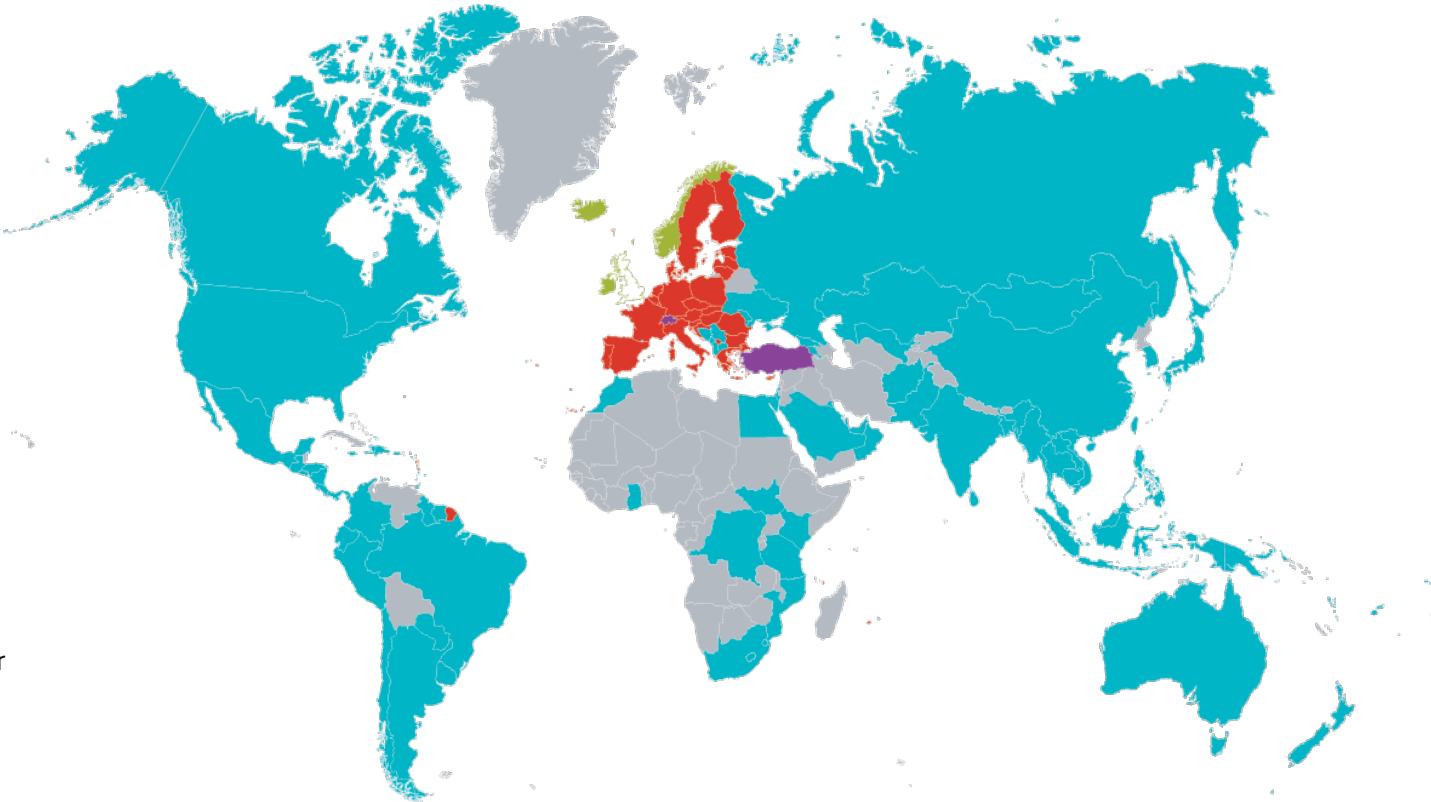
Business Optimiser 2.0 Essentials plans for employees with low travel needs – use your UK allowances at no extra cost while abroad in Iceland, Isle of Man, Norway and the Republic of Ireland*.






Business Optimiser 2.0 Pro plans for employees with international mobility needs – use your UK allowances at no extra cost while abroad in 47 European destinations: the European Union, Channel Islands, Iceland, Isle of Man, Monaco, Norway & San Marino*. A international bundle is also included for calls & texts from the UK to the 47 European destinations, this includes 500 minutes and 50 texts.

Business Traveller: And that's not all. When roaming in a destination not covered by your selected plan, you get worry-free roaming in over 150 destinations worldwide, more than with any other UK provider, allowing you to use your UK allowances in exchange for a small daily fee with **Business Traveller***.

Check out more details about Business Traveller [here](#).

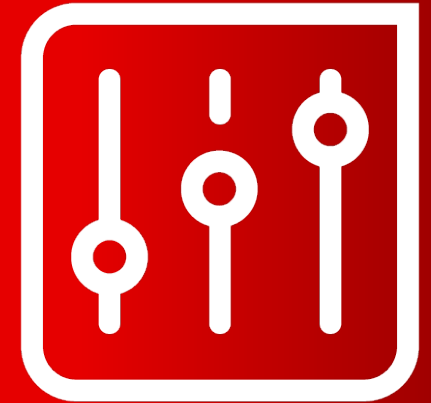
* A 25GB per user per month Fair Usage Policy is applicable for data used in inclusive and Business Traveller destinations. For detailed information please consult the Vodafone Business Optimiser 2.0 Price Plan Guide on www.vodafone.co.uk/terms-and-conditions



-  Inclusive as standard
-  Optimiser Pro inclusive | Optimiser Essentials with Business Traveller daily fee
-  Europe Zone 2 with Business Traveller daily fee
-  World Zone with Business Traveller daily fee
-  Rest of the World - competitive roaming rates

How to build and manage your Business Optimiser 2.0 account

- 1 Choose SIM-only or tech fund plans.** If choosing tech fund options you can use it to get the right devices for your employees.
- 2 Pick the right Optimiser 2.0 plans** for your employee needs, in any Essentials and Pro combination that suits you.
- 3 Add optional services** for international and roaming. Additional bundles or rate discounts are available.
- 4 Help secure your mobiles against cyber threats** with our range of optional cyber security services.
- 5 Control spending** by applying relevant voice, data and text caps through our Enterprise Spend Manager solution.
- 6 Manage your account** through our simple to use self-service portal - VCO (Vodafone Corporate Online). Order handsets, manage SIMs, billing, set up users and much more.



Why Vodafone?



Reliability and network strength

The reliable, award-winning network.¹



5G connectivity

Vodafone 5G gives you faster speeds, lower latency and a more reliable connection. 124 live 5G locations in the UK and 240 locations across Europe. That's more than any other network.²



Expert business partner

We already work with 550k unique business customers across the UK, providing over 3.8m connections to businesses of all sizes.



Mobile heritage

Mobility is in our DNA. We have 30 years' experience in delivering mobility services to more than half billion customers around the world.

¹The UK relies on Vodafone as a network provider as it: i) powers critical national infrastructure & 68% of blue light services, ii) has coverage in 99% of UK homes; and iii) covers 96% of the UK. Full details & awards: vodafone.co.uk/network



²Vodafone offers more destinations outside of UK compared to O2 and EE inclusive International Calling Minutes on Single User Business Plans. Source: Competitor websites, destination comparison correct as of 18.02.2021.





vodafone
business

Together we can