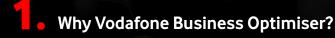
Vodafone Business Optimiser

The future is exciting.

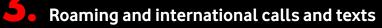
Ready?



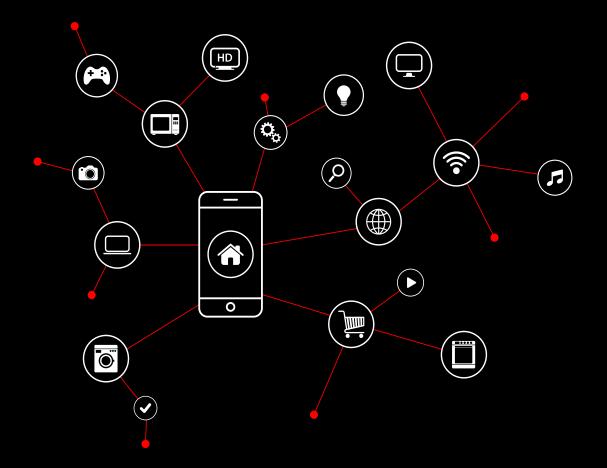
Contents







How to get Vodafone Business Optimiser



Wherever your business may take you – we've got you covered. Our new solution gives you total control by ensuring your employees never go out of bundle and that you only pay for what you actually use. Introducing Vodafone Business Optimiser.



Why Vodafone Business Optimiser?

Always on the best plan

Depending on how much data you use, we'll automatically move you to the most cost-effective plan, and you'll always return to OGB at the start of each month. With no minimum data entry point and a plan optimised each month, you only pay for what you really use – at the best price.



Unlimited calls for total freedom

Get easy access to our reliable 4G network. With unlimited domestic calls and texts, plus inclusive international calls and text to Europe from the UK, your employees can remain productive, while never going out of bundle.



Stay in control

Enjoy more control over your spend with the application of caps and thresholds to voice, data and text through our Enterprise Spend Manager solution. Simply opt in to our email and SMS notifications to get regular usage updates.



Get started easily

Enjoy a quick and easy setup thanks to a variety of tariff options that are tailored to match your individual business needs.

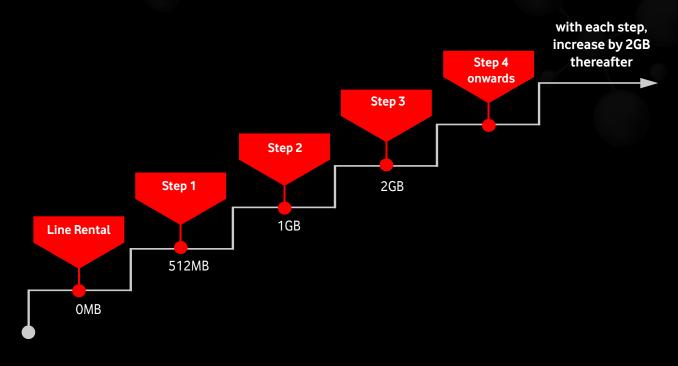


Save time on administration

We offer a convenient single business contract model with a simple and consistent bill format, so you can stay focused on what matters the most to your business.

How it works

See how self-optimising works. As your employees use more data throughout the month, they'll automatically move up the ladder, with their plan optimising to suit your business needs. This will prevent them from going out of bundle and keep your costs under control. You'll never be hit with high domestic or roaming out-of-bundle charges when in the UK or travelling in our Europe Zone and Business Traveller World Zones. No bill shock, no surprises.



You start from the bottom of the ladder every month and get charged according to individual data usage



Our Enterprise Spend Manager solution allows you to apply caps and thresholds to voice, texts and data, so that you can stay in control of your spend. Your costs will be clear to you at any given moment of the day and we'll always notify you when you've reached 80% and 100% of your allowance.

Roaming and international calls and texts



Vodafone Business Optimiser gives you peace of mind, with unlimited domestic calls and texts, plus inclusive international calls and texts to Europe from the UK



Enjoy having worry-free access to data knowing that you'll never be hit with high domestic or roaming out-ofbundle charges



The reliable 4G network enables you to work with speed wherever you are

Accelerate the growth of your business and allow your employees to collaborate with ease with Vodafone Business Optimiser, a reliable and cost-effective roaming and international calling solution.

With our base plans you'll have unlimited calls and texts in the UK and in Europe Zone 1 and 2.

Europe Zone 1: Austria, Belgium, Bulgaria, Canary Islands, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France (inc. Monaco), Germany, Gibraltar, Greece, Hungary, Iceland, Italy (inc. Vatican City), Latvia, Liechtenstein, Lithuania, Luxembourg, Malta, The Netherlands, Norway, Poland, Portugal (inc. Madeira), Republic of Ireland, Romania, Slovakia, Slovenia, Spain (inc. Balearic Islands), Sweden

Europe Zone 2: Albania, Bosnia and Herzegovina, Faroe Islands, Guernsey, Isle of Man, Jersey, San Marino, Switzerland, Turkey



How to get Vodafone Business Optimiser

Only pay for what your employees actually use and make sure your they never go out of bundle with our self-optimising plan.

Decide on the type of plan you require, then choose from the different tariff options depending on the size of your business. The cost of data will depend on individual usage.

Find out about the following Business Optimiser options from your Vodafone account manager:



Choose your base plan: voice and data, voice only or data only



Choose your international rates outside of Europe (remember, calls from the UK to Europe Zones 1 and 2 are included at no extra charge for the voice and data and voice only plans)



Choose the discounts you need for roaming outside the **Business Traveller Zones**



Choose how much you want to spend by applying relevant voice, data and text caps through our Enterprise Spend Manager

Go wherever your business takes you and let Vodafone Business Optimiser keep you on the best plan.

