

# Complete control of connectivity, wherever your business takes you

Vodafone Smart Connectivity

With so many sectors increasingly reliant on high-speed connectivity, our Smart Hubs deliver fast, reliable and secure access whenever you need it.

Smart Hubs have been specifically engineered for specialist use cases, enabling connectivity even in remote areas where traditional broadband isn't an option. Designed to be plug-and-play, you can be up and running in minutes, rather than days.

So, whether you need temporary connectivity on a construction site, something that can withstand the elements, or an in-vehicle solution that keeps teams connected on the road, we've got a Smart Hub that gives you complete control.

The Smart Hub enables you to:



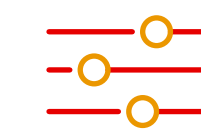
## Keep things simple.

Ensure a reliable connection with high levels of coverage and minimum levels of fuss.



## Get working fast.

You'll be online in a matter of minutes, not days, from the time of purchase.



## Tailor it to your needs.

Select the right Smart Hub for your requirements and a data plan to match.



## Be in control.

Stay two steps ahead of your team's usage with our digital dashboard, alongside the ease of billing with multiple Smart Hubs integrated into one data pool.



## Peace of mind.

For peace of mind and more challenging use cases, we provide a professionally-managed install service too.

Let's put this into context by looking at your priorities, practical use cases, and how Smart Connectivity products could be of benefit by solving your network challenges...



SECTOR: EMERGENCY SERVICES AND INCIDENT RESPONSE

1

Your priority

Provide life-saving incident response services while staying connected is vital. You need to deploy the solution quickly in the field, even in hard-to-reach locations away from everyday infrastructure.

Typical pain points:

- Standard technical equipment not being built to a high enough standard to withstand working in harsh environments.
- Not being able to consistently access mains supply electricity.
- Struggling due to bad signal quality and connectivity in locations that receive poor coverage.
- Keeping a team of people connected who rely on live data exchange and constant communication.

How we can help

Giving you complete control of connectivity at incident sites, with a **Portable Outdoor Smart Hub** that can be taken almost anywhere and:

- Gets fast and reliable connectivity to an incident site, quickly.
- Provides stable connectivity through a portable, water-resistant\* and robust unit.
- Gives you the freedom to go almost anywhere with a battery powered unit (lasting up to 5 days), that can be charged by mains or 12V.
- Includes a pole-mounted high-gain antenna which boosts Wi-Fi signal up to 100m radius.
- Enables full control and visibility of usage with a digital dashboard and data pooling (with allowances of up to 1TB).
- Gives you complete flexibility of contracts, from 30 days to 24 months.

Outcome

Complete control of connectivity, wherever services are needed, and in almost any location.

SECTOR: GREENFIELD CONSTRUCTION

2

Your priority

Getting a new greenfield construction site connected can be incredibly difficult. Multiple different users (from surveyors to engineers) need to communicate and access vital information in a location that doesn't have established power lines or connectivity.

Typical pain points:

- Getting new fixed line connectivity to a greenfield construction site can take weeks or even months.
- "Hotspotting" data from a mobile phone is inconsistent and expensive – it's not a viable long-term solution.
- Large data volumes for multiple users who are accessing complex, essential plans.
- Connecting multiple smart on-site devices that require continuous up-time, not just occasional browsing.
- Normal connectivity equipment not being built to a high enough standard to withstand working in harsh environments such as greenfield construction sites.
- Inability to consistently access mains supply electricity, instead working from generators and other temporary energy sources.
- Struggling due to bad signal quality and connectivity in locations that receive poor coverage.

How we can help

Giving you complete control of connectivity at new greenfield construction sites, with a **Portable Outdoor Smart Hub** that can be taken almost anywhere and:

- Gets fast and reliable connectivity to an incident site, quickly.
- Provides stable connectivity through a portable, water-resistant\* and robust unit.
- Gives you the freedom to go almost anywhere with a battery powered unit (lasting up to 5 days), that can be charged by mains or 12V.
- Includes a pole-mounted high-gain antenna which boosts Wi-Fi signal up to 100m radius.
- Enables full control and visibility of usage with a digital dashboard and data pooling (with allowances of up to 1TB).
- Gives you complete flexibility of contracts, from 30 days to 24 months.

Outcome

Complete control of connectivity to wherever you need it, quickly and in almost any location.

\*IP64 rated ruggedised unit is protected from total dust ingress and water spray from any direction.



## What other scenarios and sectors is Portable Outdoor relevant to?

Many other sectors and scenarios can benefit from the use of Smart Hub technology, powered by Vodafone Business. Including:



Media and Outdoor Broadcast



Remote Utilities sites



Remote Hospitality  
and Events sites

## What's next?

Speak to your account manager, or visit our website to find out more about how a Portable Outdoor Smart Hub can help your business.



Together we can  
**vodafone**  
business