

# The future of work looks set to be more flexible, more hybrid, and less location dependent.

We know IT teams, like yours, are keen to tackle the complexity that comes with remote working set-ups and to make the most of the opportunity to reimagine employee experiences, while also managing security and staying firmly in control.

That's why we're proposing a new and updated approach to device management that lets you do more.

With Vodafone Secure
Device Manager Cloud
(VSDM Cloud) you can
see, control and protect
your connected
endpoints, anywhere.

It enables you to manage and secure your device environment with confidence, whether your people are working from home, in the field or across multiple sites — as long as they're connected to the Internet.

As an advanced Unified Endpoint
Management solution, powered by
VMware's best-in-class¹ Workspace™
ONE™ platform, VSDM Cloud reduces
the time, cost and complexity involved
in keeping pace with changing
demands in the world of work.

To show how VSDM Cloud can help you address the challenges your business is facing, we've created a series of simple two-step journeys.

#### A note to existing VDSM Cloud customers

This upgraded cloud version of your VSDM solution offers more ways to customise your service to meet the specific needs of your users. VSDM Cloud opens up the full functionality of VMware's Workspace™ ONE™ platform, making it even easier for you to do more with less.



#### **SCENARIO**



#### What's your priority?

You want to provide an extra layer of security to your entire device environment.

Typical pain-points:

- Mitigating evolving security risks as volume and sophistication of cyber attacks increase
- Increased vulnerability of personal devices and apps used for work as Bring Your Own Device (BYOD) becomes the norm
- Additional measures need to be put in place as employees become more lax about security when working in their home environment
- Ensuring compliance across the business when people are working remotely and across different platforms and solutions

#### How can we help?<sup>2</sup>

We can help you enhance your security and compliance. VSDM Cloud enables smarter access controls and complete visibility.

- Apply security settings across apps, devices and locations through a single, intuitive dashboard, plus enable two-factor authentication
- Bring extra levels of protection to corporate email and apps
- Better safeguard and protect your data; easily identify security issues and take action
- Meet compliance demands more easily with a real-time view of your operations and compliance status
- Be reassured your management solution is secure and GDPR-compliant, as VSDM Cloud is powered by VMware's best-in-class<sup>3</sup> Workspace<sup>™</sup> ONE<sup>™</sup> platform
- VMware's Information Security Program also leverages guidance from industry best practices and regulatory standards

#### Outcome

Gain ultimate peace of mind with an integrated solution, powered by VMware's best-in-class⁴ Workspace™ ONE™ platform, that's customisable to your needs (through a range of product options and add-ons) and backed by Vodafone's expert services.

#### **SCENARIO**



#### What's your priority?

You want to be more future-ready. You want to support your IT team to be able to work with greater efficiency, effectiveness and flexibility as employee working styles become more agile and market demands shift.

Typical pain-points:

- Managing increasingly diverse employee remote working set-ups and needs
- Responding to influx of support requests due to unfamiliarity with new ways of working
- Making processes and solutions flexible enough to keep pace with changing needs

#### How can we help?<sup>5</sup>

At a time when you need to enable and support even more users working remotely, VSDM Cloud makes it easier for you to do more with less, while not compromising on a seamless user experience.

- Leverage data analytics to gain rich insights into user behaviour, device usage, and opportunities to improve efficiency
- Let employees choose their own device or benefit from employer-provided devices, secured from the cloud in minutes
- Deliver the right apps to the right person, to help boost productivity
- Improve your ability to remotely support staff and troubleshoot tasks and devices with the Workspace™ ONE™ Assist for Remote Management add-on
- Provide an uncompromising yet more secure user experience
- Maximise the benefits of VSDM Cloud for the entire workforce with our range of professional and managed services from expert help with set-up, integration and optimisation of your deployment to training and helpdesk services

#### Outcome

VSDM Cloud brings you a robust and centralised yet flexible solution that can enable you and your staff to keep pace with the evolving working landscape, so you're prepared for change and ready to take on new opportunities.

#### **SCENARIO**



#### What's your priority?

You want to simplify and streamline more of what you do to stay in greater control, while also saving on time and costs.

Typical pain-points:

- Your IT team and the business is under pressure to do more with less
- Needing to free up your IT team to focus on other critical initiatives e.g. digital transformation projects
- Needing to deliver much needed efficiency gains
- Helping to keep employees productive, wherever their working from

#### How can we help?6

Take advantage of a single, comprehensive Unified Endpoint Platform, powered by VMware Workspace™ ONE™, that lets you administer and control almost every endpoint, app and mobile use case – across a range of operating systems, carriers, networks or locations.

- Centrally manage all kinds of device and app, both corporate owned and BYOD, on-network or off, with VMware Workspace™ ONE™
- Make previously onerous and complex tasks effortless saving you time and money
- Set up and allow simple and secure identity-based single sign-on to all of a user's applications
- Enable real-time application delivery and automation
- Plus, automate and simplify high pain point PC management tasks with new capabilities, such as Workspace™ ONE™ AirLift for Windows 10

#### Outcome

With VSDM Cloud you'll have a single expert partner and solution to mobilise, manage and protect your workforce. With a single point of ownership and accountability, you'll reduce management complexity, cost and risk.



### What next?

## If you're new to VSDM Cloud...

Contact your account manager to find out more about how VSDM Cloud gives you the capabilities and flexibility you need to confidently meet employee device demands today.

## If you already have VSDM Cloud...

Contact your account manager to find out how you can take full advantage of the added functionality the enhanced solution brings.

1, 3, 4. Leader in 2020 Gartner Magic Quadrant for UEM: https://www.vmware.com/content/microsites/learn/en/620319\_REG.html

2, 5, 6. NB: Some features are licence specific — or may be an add-on that involves an additional cost

