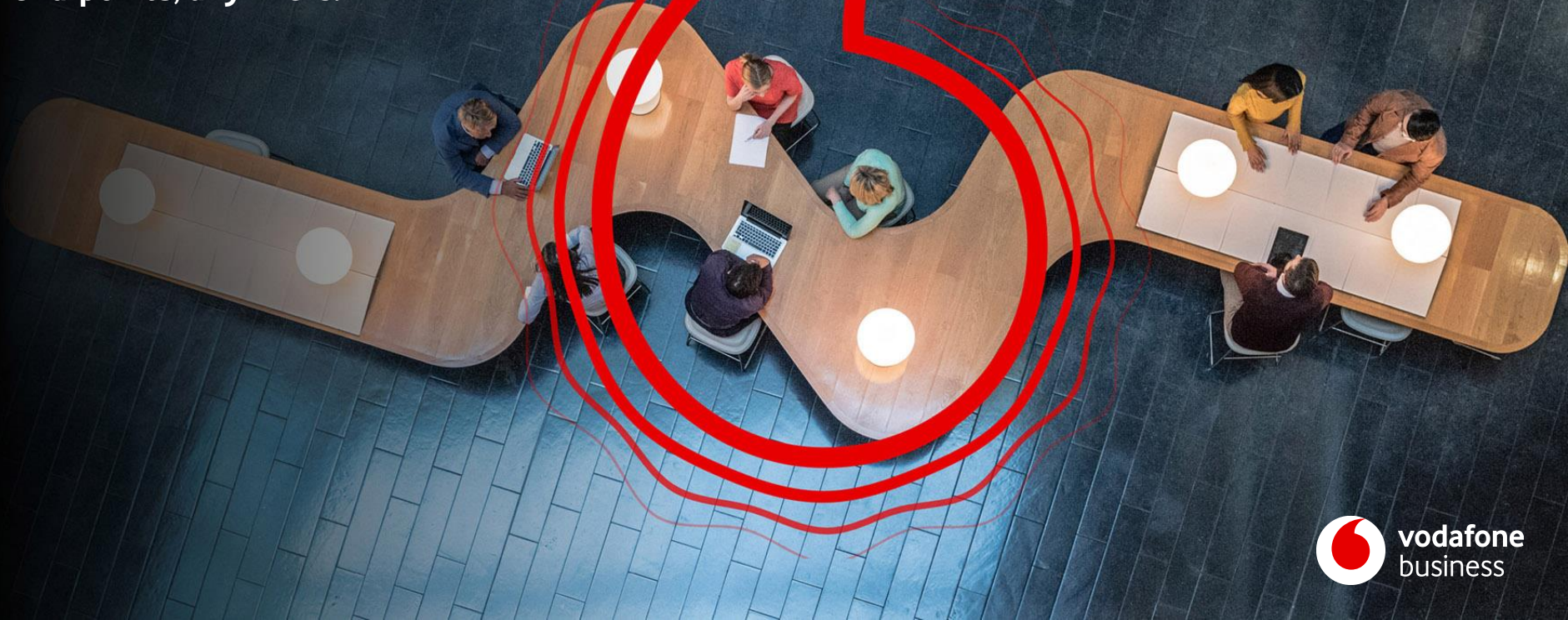
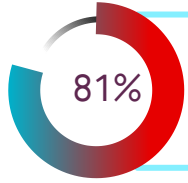


# Vodafone Secure Device Manager (VSDM) Cloud

See, control and protect your connected end-points, anywhere.

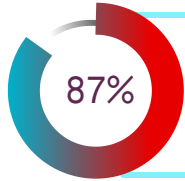


# Business challenges



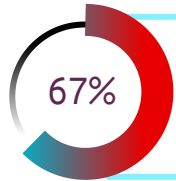
## Organisations are still balancing home vs. office

While **2/3rds** agree that organisations are more innovative when in person, **81%** still have higher job satisfaction if they can work from anywhere



## IT is seeking automation as a solution

87% of organisations have increased investment in automation in the last two years



## Security for hybrid work is still a concern

67% of cybersecurity professionals agree that we still need improvement to address the hybrid environment



## Additional macro and organisational challenges



- Operational complexity
- Skills gaps
- Talent retention
- Uncertain environment



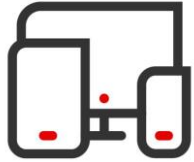
# The Vodafone Business Solution:

Vodafone Secure Device  
Manager (VSDM) Cloud



# Why choose VSDM Cloud?

Reduce time, cost and complexity – remotely managing your entire device environment with confidence.



## One platform, every device

Control almost every endpoint from a single, comprehensive UEM platform.



## Complete visibility

Reduce risk through data analytics of user behaviour, device usage and security issues all in real time.



## Simplify management with automation and control

Centrally manage all kinds of device and app, both corporate owned and BYOD, on-network or off.



## Enhance security and compliance

Set and enforce zero trust policies and security settings across apps, devices and locations via a single intuitive dashboard.



## Enable a seamless experience for all

Deliver the right apps to the right employee, boosting productivity and delivering an uncompromising yet frictionless secure user experience.



# Core licence options



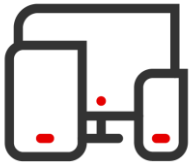
## Mobile Essentials

If you have a solution to manage your desktops/laptops but need to manage your mobiles, tablets and mobile operating systems (iOS, Android, etc.) in one place – Mobile Essentials is for you.



## Desktop Essentials

If you want to manage your desktop/laptop devices only and have your mobile devices covered or if you're using SCCM (Microsoft System Centre Configuration Manager) and traditional CMTs (Client Management Tools) to manage your Windows devices and/or you want to accelerate your move to a more modern desktop/laptop management solution, Desktop Essentials is for you.



## UEM Essentials

If you want to manage all your mobile devices and laptops/desktops and every operating system then UEM Essentials is for you.



# What's included

What's included?	Mobile Essentials	Desktop Essentials	UEM Essentials
<b>Employee lifecycle experience</b> Employee-facing app that delivers: Unified App Catalogue, People Search, Notifications, Self Service Support, Branding and a Custom Home Tab. Available as a native app on Windows, macOS, iOS, Android, and available as a web app, Intelligent Hub for Web.	✓	✓	✓
<b>Access services</b> Integrate with upstream identity providers and directories, including Active Directory, Azure Active Directory, LDAP, Okta and Ping. Federated and Mobile SSO, MFA, Conditional Access Control.	✓	✓	✓
<b>Mobile management</b> Configure mobile device management (MDM) policies and profiles, mobile app management (MAM), mobile email management, basic shared device, and Android OEM extension settings across phones and tablets.	✓		✓
<b>Desktop management</b> Deliver advanced desktop management capabilities for Windows 10 and 11, macOS, Chrome OS and Linux beyond what is available through MDM APIs.		✓	✓
<b>IT orchestration framework</b> Platform specific automation/orchestration including Freestyle.	✓	✓	✓
<b>Reporting and automation</b> Custom reporting and dashboards, Intelligence-driven automation.	✓	✓	✓
<b>Mobile productivity apps</b> Boxer, Content, Web, Notebook, Send, PIV-D Manager, and SDK with DLP.	✓		✓



# Optional add-ons



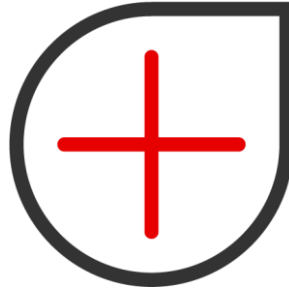
## Assist for remote management\*

For those customers who need a remote employee support solution that enables IT help desks to quickly assist employees with device tasks or troubleshoot and fix device issues in real-time. Assist for Remote Management supports Android, iOS, Linux, Chrome, Windows CE, Windows 10 and macOS.



## Risk analytics\*

For those customers who want all user and device risk scoring based on user behaviour and device posture, to support Zero Trust. Also includes threat and compliance data, CVE (Common Vulnerabilities and Exposures) based tracking and workflows, operating system updates tracking and packaging.



## Frontline worker\*

For those customers who want to manage devices considered essential to the success of a specific task or operation. These devices are used by frontline workers, devices such as rugged handheld computers, ruggedised consumer devices, mobile printers, augmented and virtual reality head mounted wearables, interactive kiosks and digital signage.



## Experience analytics\*

For those customers wanting a digital employee experience management solution across all device types. This includes user experience scores, ML driven smart alerts, employee sentiment with surveys, device performance including app crashes, and mobile app analytics.



*\*Available at additional cost*

# Professional services



## Foundation set-up – mandatory\*

The Foundation set-up includes the activation of VSDM Cloud and the basic set-up of the configuration of the MDM administrators registered in the set-up form. Foundation set-up also includes the Standard Rapid Adoption Package.



## Advanced set-up\*

A professional engagement call with the customer will be held to assess requirements and how these will be delivered. These services include the delivery of integration to customer on-premise components (Unified Access Gateway, Cloud Connector, Secure Email Gateway, etc). Advanced set-up also includes the Advanced Rapid Adoption Package.



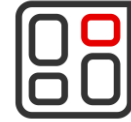
## Training\*

Can be ordered as part of your solution or as needed during the lifecycle of your service. Training is available both remotely and on site. There is a standard structure for the training but this can be tailored to cover your requirements.



## Technical consultancy\*

Can be ordered as part of your solution or as needed during the lifecycle of your service. Vodafone Business offer Technical Consultancy to validate the customer's requirements, produce a design in-line with these requirements and deliver the design.



## Installation & integration services\*

Can be ordered as part of your solution or as needed during the lifecycle of your service. Vodafone Business offer an installation and integration service for; VMware Cloud Connector, VMware Unified Access Gateway, Secure Email Gateway, Workspace One Access Portal.





# Rapid Adoption Packages

## Standard Rapid Adoption Package\*

- Admin account creation and roles
- User account creation
- Android EMM registration
- Apple APNs certificate
- Profile creation and assignment
- Enrolment methods
- Device controls
- Application management

## Advanced Rapid Adoption Package\*

All of the features of the Standard Rapid Adoption Package

### Plus...

- Apple Business Manager integration (DEP/VPP)
- Samsung Knox Mobile Enrolment
- Active directory integration
- Email management including PowerShell integration
- Compliance profiles and assignment
- Microsoft 365 integration
- Device staging
- Multi-user devices
- Custom branding of devices



# Why Vodafone Business for VSDM Cloud?



## Backed by VMware

An Industry-leading\*, cloud-based Unified Endpoint Management platform hosted by VMware.



## Simplicity

A single expert partner to mobilise, manage and protect your workforce.



## Peace of mind

A partner that delivers enterprise-grade solutions and services you can rely on.



## Future-ready

A partner that helps you keep pace with changing demands and opportunities.

\* VSDM Cloud is powered by VMware who were named as a Leader in 2022 Gartner® Magic Quadrant™ for UEM Tools and received highest scores in 4 out of 4 Use Cases in 2022 Gartner® Critical Capabilities for UEM Tools - VMware End-User Computing Blog



# Summary - One solution for all use cases

VSDM Cloud allows secure, remote management and zero-touch configuration of all your devices across your network from one easy-to use platform in the cloud.

With remote working and Bring Your Own Device (BYOD) initiatives set to stay, the number of devices spread across different locations and the adoption of cloud-based applications are on the rise. Although this brings more flexibility, businesses like yours might be struggling with device management and security.

Having all your assets securely managed is key for your success in this era of new ways of working.





**vodafone**  
business

Together we can