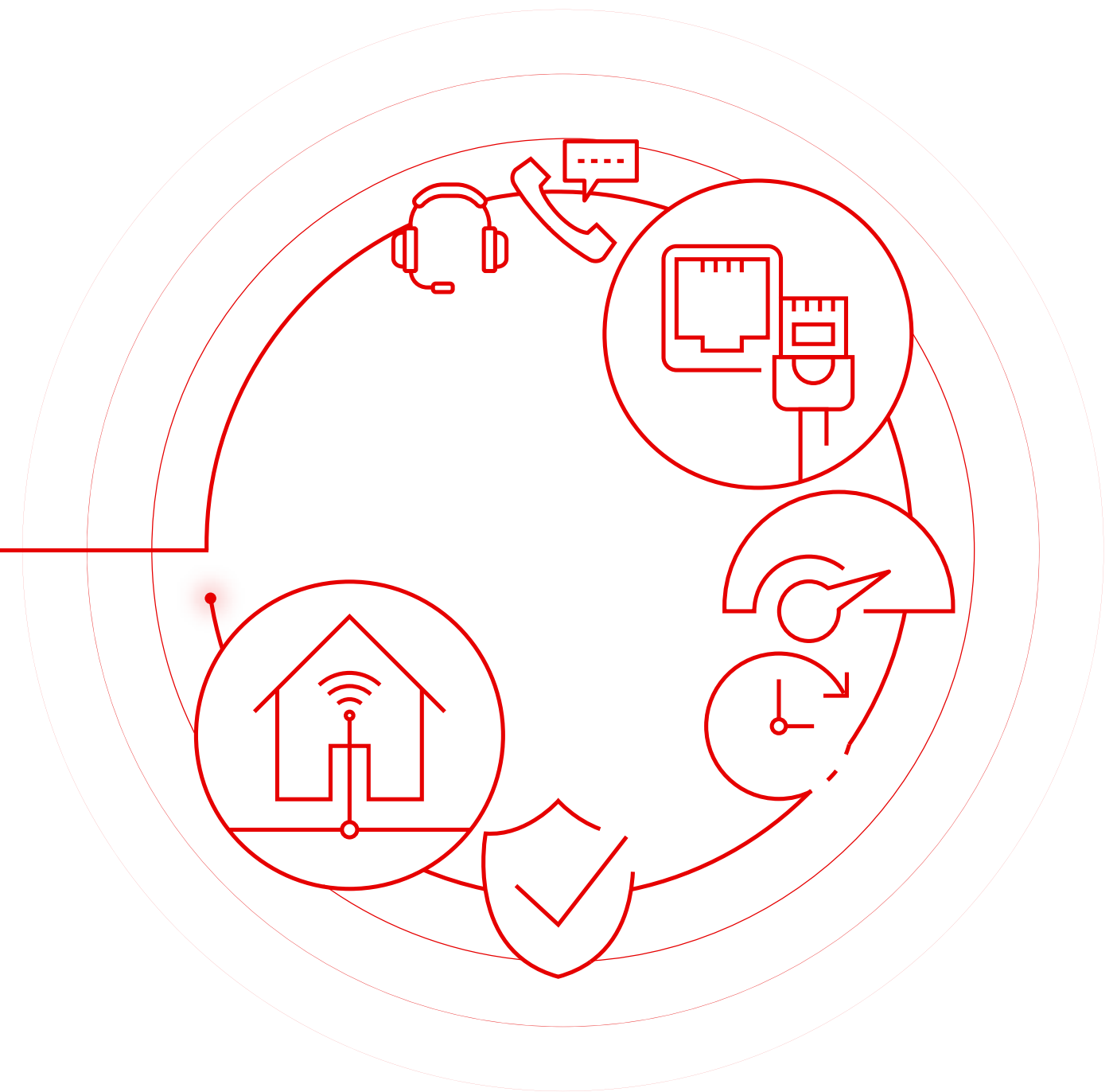


Future-proof your connectivity

Fast and simple
wholesale broadband
SOGEA and FTTP solutions

INDIRECT



Two new ways to connect and take advantage of our award-winning converged network*

As more services go digital, older, slower broadband wastes valuable time. Our next-generation fixed line broadband helps you #GetTimeBack with our fastest, simplest broadband yet.

To get you the speedy, future-proofed connectivity you need, we've developed two new products that deliver simple single order broadband.

Plus, by combining our broadband solutions with the power of our award-winning converged network* and the dependable service of our broad Fixed Connectivity portfolio, that helps connect your people and places, we're confident that we're **#BetterTogether**.

Find your top priority below to see which product will help solve your connection challenges.

#GetTimeBack

*As voted for by readers of Trusted Reviews 2020



SOGEA

What's your priority?

Future-proofed connectivity

Typical pain-points:

- Complicated order and install process
- Need to replace services that are ending soon
- Complex fault fix process

How can SOGEA help?

Our **Single Order Generic Ethernet Access (SOGEA)** is our new single order solution that is easier to fix and faster to deploy.

What does SOGEA do?

- **Delivers reliable, future-proofed internet**
Replace analogue lines reaching end of life, and adapt and thrive with a single order solution to support IP services – a next-generation vision for the future powered by one of the world's largest converged networks and one of the top internet service providers**
- **Offers easier billing and migration**
Tired of receiving multiple line rentals for phone and broadband? SOGEA means a single service on the bill. It can also be delivered quicker through single touch migration, which means you can get your revenue sooner
- **Enables easier fixes**
Fibre is simpler to sell and support, and if any issues do come up, having a single line makes it easier to identify issues, fix them, and get you back on track quickly

Outcome

A next-generation solution with a single order that offers speedy deployment, easier fixes and future-proofed support for an IP-based future.

FTTP

What's your priority?

Faster connectivity

Typical pain-points:

- Excessive buffering, streaming issues, and other signs of slow connectivity
- Bandwidth is limited when multiple users are online
- Patchy connections, or complete loss of service

How can FTTP help?

The full roll-out of FTTP is ongoing, but if it's available in your area, our **Fibre to the Premises (FTTP)** is the fastest broadband product we offer so far, delivering rapid optic cables all the way to your premises.

What does FTTP do?

- **Delivers future-proofed broadband**
Get ready for next generation connectivity and the WLR withdrawal with FTTP that will carry you forward into an IP-based future
- **Increases productivity**
Get download speeds of up to 900 Mb/s† powered by our global converged network that's built to transform the future of business (†real speeds will vary based on geographic availability and partner network capacity)
- **Prioritises reliability and security**
With multiple security layers, our global presence protects customers against elements affecting wider internet performance

Outcome

While the roll-out is ongoing, in locations where it is available FTTP gives you faster connectivity, supported by an award-winning converged network*, so you can be sure your data will get to where it needs to go.

SOGEA OR FTTP

What's your priority?

Maximising the potential of connectivity

Typical pain-points:

- Complicated order, install and fix processes wasting effort and money
- Managing multiple bills and payments for multiple lines
- Poor customer service

How can SOGEA or FTTP help?

SOGEA and FTTP will help you simplify your broadband service and management, so you can save time and money – and focus back on what your people and customers need most from your connectivity.

What do they do?

- **Make every second count**
Single order SOGEA or FTTP means just one service to pay for and manage, and easier fixes if things do go wrong
- **Make change easy and efficient**
Get ready for the WLR withdrawal and remove the complexity of maintaining analogue telephony with an easy and efficient single touch migration to SOGEA or FTTP with competitive pricing vs FTTC costs
- **Deliver a next-generation service**
We work with local and national partners across the UK to deliver the best coverage and speeds throughout our connectivity portfolio plus, whenever you need it, we have the skills, capabilities and tools to support your business to reach it's full potential in connectivity

Outcome

We make significant investments*** to sustain a high level of service that takes the headache out of change and keeps your connection meeting demands, from first order to final bill.



*As voted for by readers of Trusted Reviews 2020. **<https://asrank.caida.org/orqs/6069da2d7d>. ***In recent years we've invested over £4.5bn in our entire network: <https://newscentre.vodafone.co.uk/press-release/report-vodafone-most-improved-network-in-2019>