

The internet is the lifeblood of business

Whether it's video conferencing and messaging with colleagues, taking payments and orders from customers or sending documents and orders to your suppliers, without the internet, things would just grind to a halt.

Much like air, most people don't really think about broadband and Wi-Fi until it's not there.

If it's so important to us, shouldn't we start looking at how we access it a little differently?



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It's time to rethink what broadband can do for your business

At Vodafone, we believe connectivity should be reliable, secure and support new ways to stay productive – ensuring that your connection to the world is as strong as your ambitions.

We know small businesses have certain challenges, and Complete Connectivity can help you with them.



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What is Complete Connectivity?

In a nutshell, Complete Connectivity is **Superfast Broadband** with 4G backup, combined with a business-grade Wi-Fi and security router from **Cisco Meraki**.



Easy to set up and use



Gives you powerful, enterprise-grade tech at an affordable monthly price



No upfront costs



It's scalable and future-proof. Thanks to regular automatic updates and the Meraki scalable ecosystem, Complete Connectivity gets better with time.



It's got Advanced Security without the hassle. No complex config - just powerful security features enabled by Vodafone and automatically updated by Cisco's global security team.



But in practice, it is so much more than just a bundle of great features. Here are **9 business challenges that Complete Connectivity could help you solve.**



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Make your connection more reliable

Your business is incredibly dependent on your broadband line, which is why you need a **connection you can trust - and a backup if all else fails, so you can keep things going.**

How can Complete Connectivity help?



Complete Connectivity comes with 4G backup as standard on all orders!



The 4G backup is built into the Cisco Meraki router, meaning you don't need any extra dongles!



And the 4G backup is unlimited, so you don't need to worry about hitting limits!*



All of this means that if our broadband goes down for any reason, you'll automatically be switched onto a 4G connection until we can get your broadband sorted!

*subject to Vodafone's Acceptable Use Policy



Helps protect your business from cyber-attacks

Cyber-attacks are on the rise. Your business handles sensitive customer or employee data, which needs protecting – **but with the right solution, staying ahead of the latest threats is easier than you think.**

How can Complete Connectivity help?



Complete Connectivity comes with Advanced Security features as standard on all orders – most of which are already enabled for you, so they work straight out of the box with no complex configuration needed.



Security is automatically updated by Cisco's global team (Cisco Talos is one of the largest and most trusted providers of cutting-edge security research globally) to help you stay ahead!



The security features are “network-based” - meaning any device that uses your broadband or Wi-Fi benefits from a powerful layer of security! Think of it like the first line of defence for your business.



You can also decide what content people can access; so, you can decide to block individual websites or entire categories of web content that are renowned for harbouring malicious content thanks to a Layer 7 firewall and content filtering!



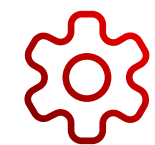
Provide better guest Wi-Fi to customers or staff

You have customers who visit your business premises and you know that giving them free Wi-Fi makes them stay with you that little bit longer. **Commonly businesses hand out their Wi-Fi router name and password to customers to enable them to get online. This is risky and unsecure.**

How can Complete Connectivity help?



Easily provide up to 4 separate Wi-Fi networks with their own names and passwords.



It's simple to set up with only a few clicks on the online dashboard.



Offering free and easy Wi-Fi access to guests and staff can help drive greater security by allowing you to separate the traffic from your customers, business and employees.



Create your own business splash page to look even more professional and link to your social media to drive greater awareness of upcoming events or offers for your business.



Regain control over your bandwidth

Several of your staff use your Wi-Fi at the same time for their work, but you have no idea or control over what they're using it for. **This can sometimes result in sluggish broadband speeds and can make staff unproductive.**

How can Complete Connectivity help?



See what type of web content people are using your broadband for and easily block or restrict its use in work hours if it's not essential to your business.



Control what devices can join your Wi-Fi even across multiple sites so unwanted devices aren't piggybacking when they shouldn't be!




You can also 'prioritise' certain types of internet traffic over others (e.g. VoIP or Video Conferencing), so if your bandwidth is struggling for any reason, your Wi-Fi will keep those types of services running better for longer.




Secure Wi-Fi access for your staff's personal use

You let staff use their personal devices on your Wi-Fi – which could be risky if they don't have antivirus installed.

How can Complete Connectivity help?

 Even if you don't have customers visiting, creating separate Wi-Fi networks for your employees' personal use is good practise – it gives you more control over the bandwidth they use and keeps things more secure in general.

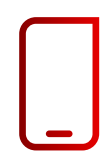
 Thanks to the Access Control feature on our online dashboard, you can control it so that devices can only join if they have anti-virus installed to reduce cyber risks.



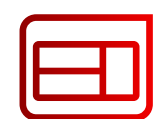
Keep your business growing

You are probably thinking of expanding your business in the future, and want to make sure you have **an internet solution that can help that growth, not hinder it.**

How can Complete Connectivity help?



With Complete Connectivity, everything is integrated and managed from a single online dashboard and mobile app – no matter how many sites or add-on devices you have!



You can see what's happening at all your sites and align your policies from a single, central place – making your life much easier.



This makes Complete Connectivity incredibly scalable – you can easily add new sites, expand your Wi-Fi coverage or add Smart Security cameras to your business as it grows!



Help boost productivity with wall-to-wall Wi-Fi coverage

Your staff's productivity is impacted by slow or unreliable broadband, **but sometimes it's because they're not getting a strong Wi-Fi signal everywhere they need it.**

How can Complete Connectivity help?



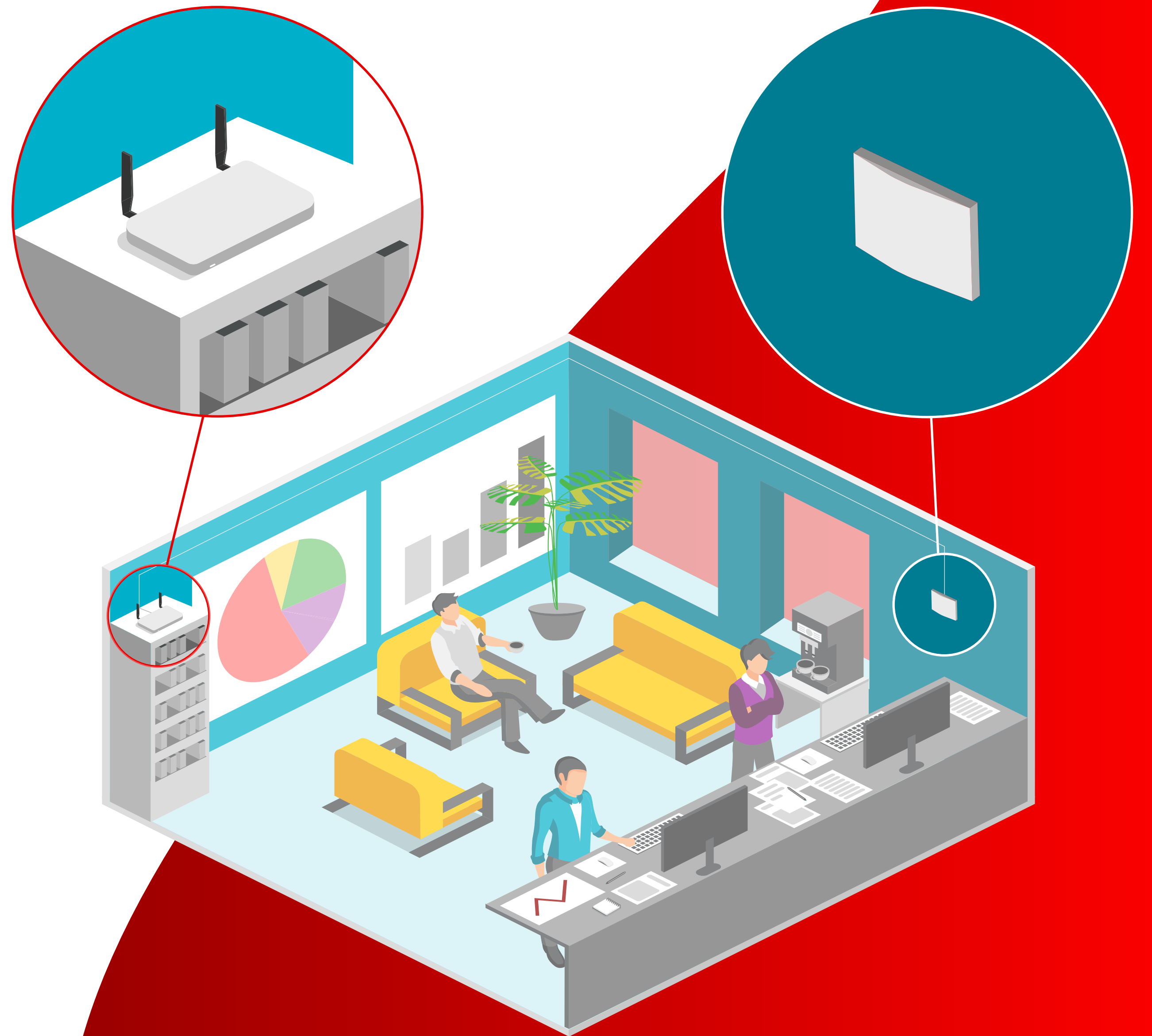
Remove blockers to staff productivity or poor customer experience and get wall-to-wall Wi-Fi coverage where you need it most by adding on our Wi-Fi Access Points from Cisco Meraki.



Our Wi-Fi Access points are truly business-grade, with fantastic build quality and high-quality components to survive and thrive in business environments.





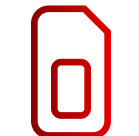

Includes features such as Wi-Fi 6 technology for faster speeds, added security and insights from the in-built security and Bluetooth radios, managed from the same online dashboard as the rest of your network.

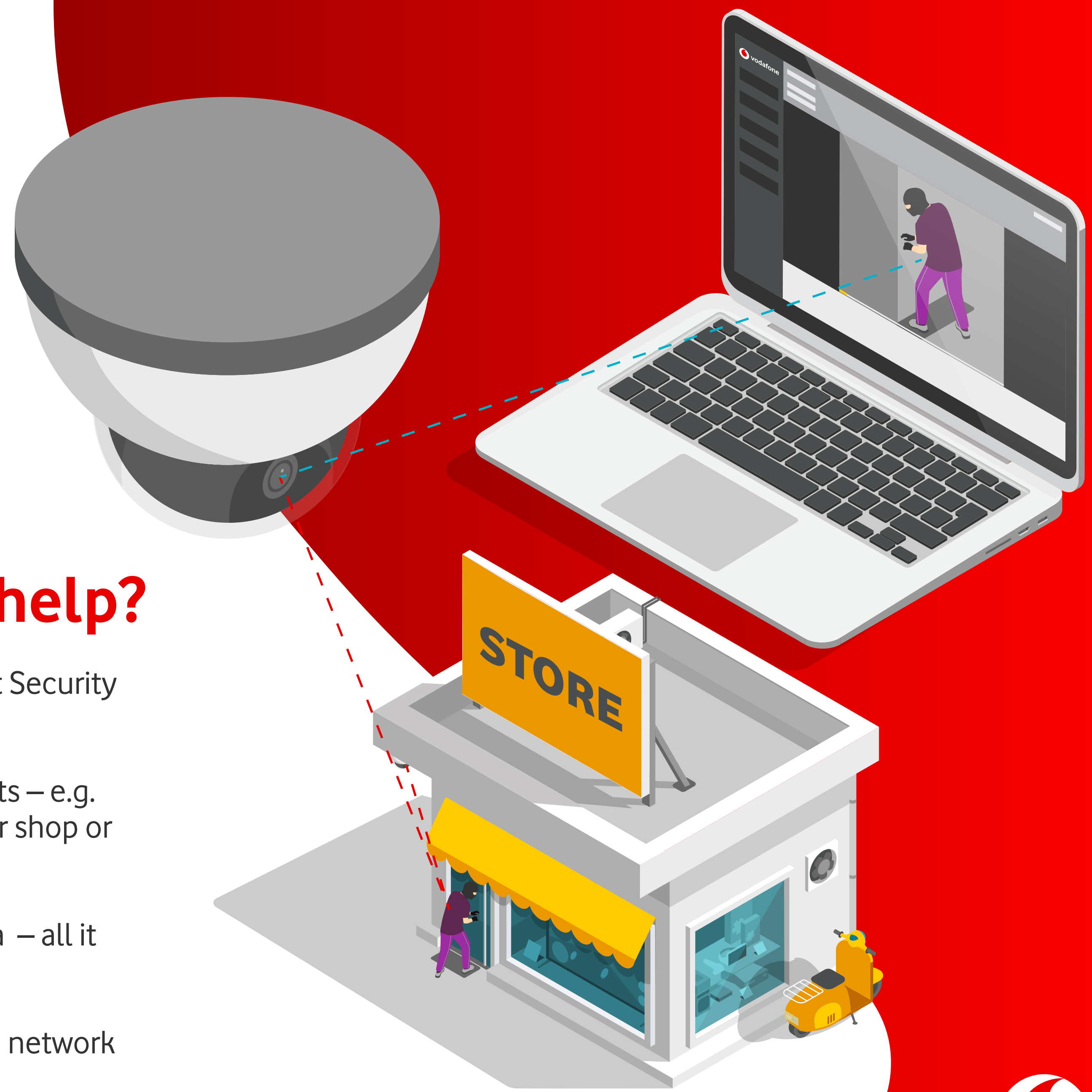


Help keep your business premises safe

Lots of businesses rely on security camera systems to help keep their business premises safe, **but a lot of these systems are old, overly complicated or designed for homes.**

How can Complete Connectivity help?

-  Detect and deter criminal activity with our business-grade Smart Security cameras from Cisco Meraki.
-  Gain analytics that will help you unlock valuable business insights – e.g. where your busiest areas are, how many people walked past your shop or setup alerts to notify you out of hours when something moves.
-  Straightforward for you to install, everything is inside the camera – all it needs is power and a data cable.
-  Manage all your cameras from the same dashboard as your Wi-Fi network even if you have cameras across lots of sites.



Enable and secure remote work

Lots of businesses these days have multiple sites or have people working remotely. **This can make securely communicating between them tricky, especially without the right know-how or tech at hand.**

How can Complete Connectivity help?

Complete Connectivity comes with Cisco Meraki's site-to-site VPN, so your sites can securely talk to one another! Powerful, modern networking made simple, and it only takes a handful of clicks on the dashboard to enable.



Complete Connectivity also comes with Cisco Meraki's Client VPN feature, which enables secure access to your network for remote workers without the need for extra software! Just configure your employees' device settings, and away you go.

