

Vodafone Secure Device Manager Cloud

See, control and protect
your connected device
environment with
confidence



Today's new working realities present an opportunity for IT management to be reimaged

>50%



Remote working looks set to stay

“In 2022, more than half of office employees will still work from home.”

(Source: CCS Insight)

65%



Popularity of **Bring Your Own Device (BYOD)** continues to rise

“65% of businesses are now allowing personal devices to access systems and applications”

(Source: M3networks)

55%



Increasing dependence and adoption of **cloud-based applications**

“55% of IT leaders increased their use of cloud-based collaboration tools amidst Covid-19.”

(Source: Computer Weekly)



However, it's also bringing new challenges to IT teams

Mitigating evolving security risks

- **91%** of enterprises reported an increase in cyber attacks since the onset of Covid-19 (VMware, July 2020)
- **34%** of IT security pros fear employees are too relaxed about security issues because of their remote working surroundings. (Security Magazine Aug 2020)

Managing diverse employee remote working needs

- Around **70%** of businesses allow their employees to bring their own devices to work (TechRepublic, July 2020)

Responding to influx of support requests

- “COVID-19 has forced many organisations to rapidly deploy new tools to help collaborate and communicate” (BDO, April 2020)



The tech experience for employees matters now more than ever

“Now your laptop is your only experience of the office.”

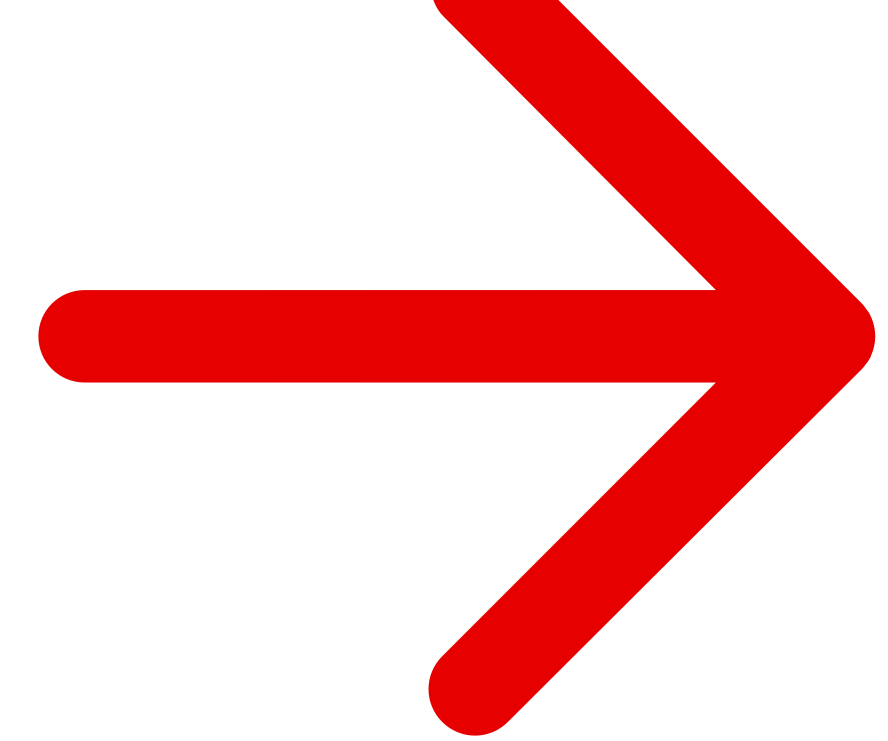
(Vodafone/
Context Consulting,
Sept 2020)

Getting the tech experience right is also critical for...

- Employee productivity
- Delivering efficiency gains
- Freeing up IT to focus on other initiatives
- Ensuring security
- Enabling business to be more flexible



It's time for a new approach to device management that lets you do more



You need a solution that:

- Supports your teams to **work more efficiently, effectively and flexibly**
- Gives you the **agility** to keep pace with changing demands
- Provides an **extra layer of security**



Introducing Vodafone Secure Device Manager Cloud

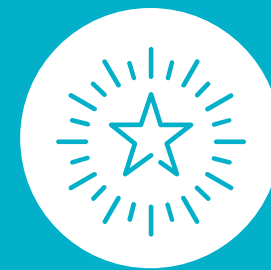
See, control and protect your connected endpoints, anywhere



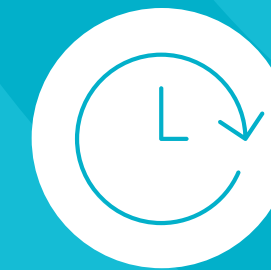
Remotely manage
and secure your
device environment
with confidence



Powered by VMware's
best-in-class*
Workspace™ ONE™
platform



VMware is a trusted
vendor, recognised
for their leading
position in Gartner's
Unified Endpoint
Management Magic
Quadrant*

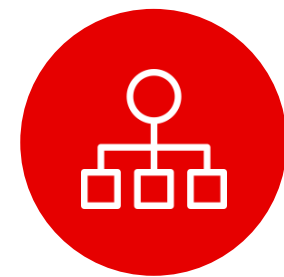


Can help to reduce
time, cost and
complexity

*Leader in 2020 Gartner Magic Quadrant for UEM: https://www.vmware.com/content/microsites/learn/en/620319_REG.html



Enhanced cloud device management solution. Enhanced benefits.



One platform to manage almost every device



Enhanced security and compliance



Complete visibility over your estate



Enable a seamless experience for all



Simplified management with remote control



Taking advantage of VSDM Cloud is easy



Designed to fit your business

We help you select the right VSDM Cloud subscription licence and add-ons for you, taking account of the specific needs of your business.



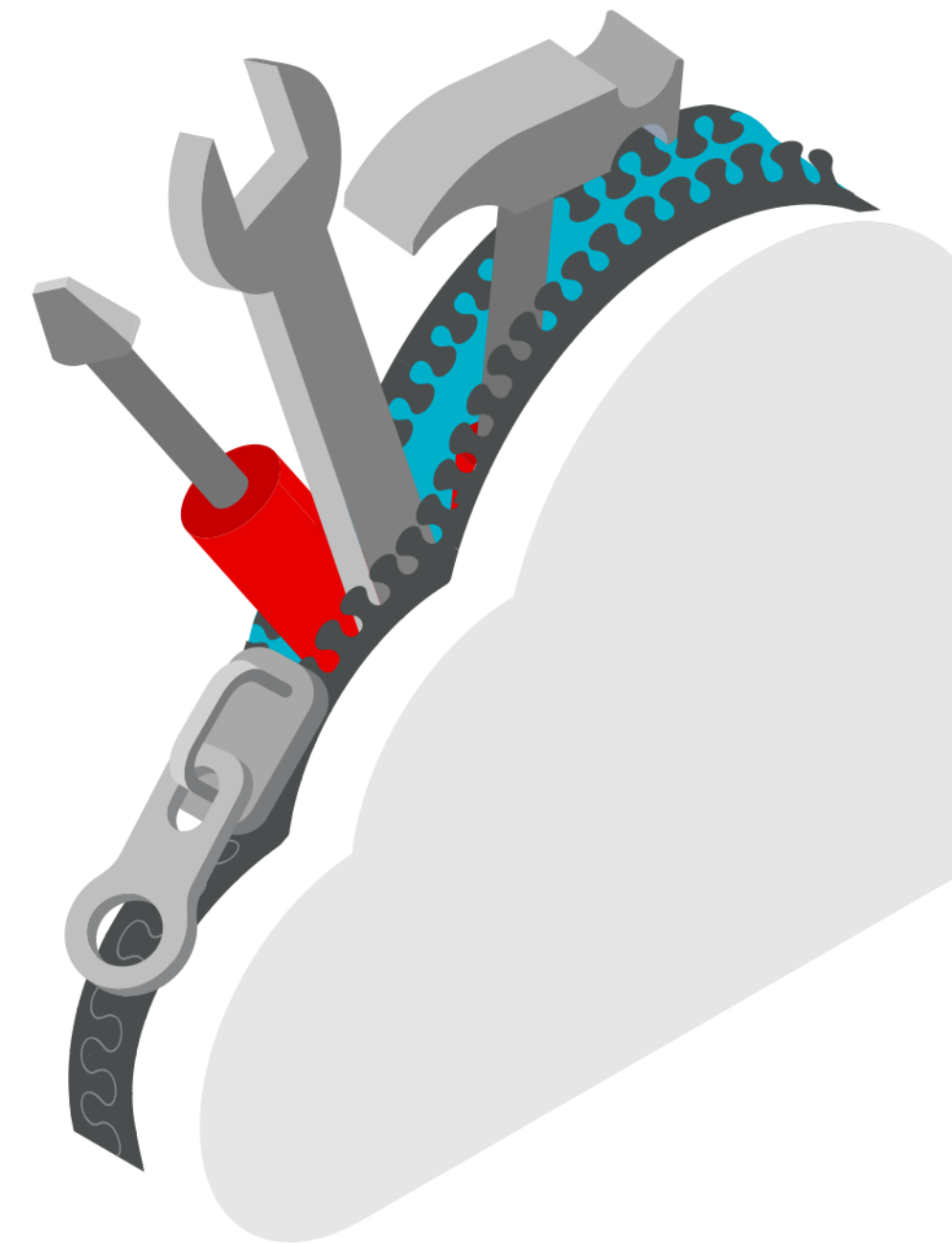
Designed to adapt to your needs

We offer a range of optional capabilities that you can use to enhance your deployment – so you can unlock further functionality and bring extra levels of protection when you need.



Designed to maximise the benefits

If you need expert help with setup, integration and optimisation, or training and helpdesk service, we can support you with a range of professional and managed services.



Please note: VSDM Cloud will not be available on any of the Public Sector Network Services Frameworks.



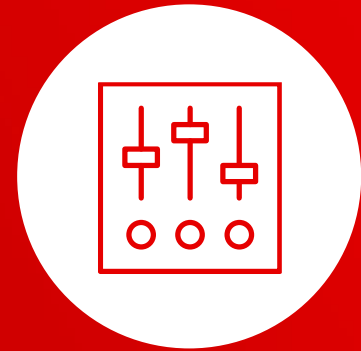
Some examples of how VSDM Cloud will help



See

New starters?

Rapidly onboard new employees with the apps and devices they need.



Control

Want to banish complicated management silos?

With one unified toolset you can reduce costs and management complexity.



Protect

Sensitive data lost?

Protect valuable company data – remove, lock, wipe devices in minutes if lost or stolen.



Four reasons to choose Vodafone

1

Backed by VMware

An Industry-leading*, cloud-based Unified Endpoint Management platform hosted by VMware

2

Simplicity

A single expert partner to mobilise, manage and protect your workforce

3

Peace of mind

A partner that delivers enterprise-grade solutions and services you can rely on

4

Future-ready

A partner that helps you keep pace with changing demands and opportunities

*Leader in 2020 Gartner Magic Quadrant for UEM: https://www.vmware.com/content/microsites/learn/en/620319_REG.html



Ready to control your connected endpoints with confidence?

The next generation of enhanced device management is here.



Book in a follow-up meeting to find out more about how VSDM Cloud gives you the capabilities and flexibility you need to confidently meet your employee device demands today – and be prepared for whatever the future brings.





vodafone
business

Together we can