Vodafone Secure Device Manager (VSDM) Cloud



See, control and protect your connected end-points, anywhere. With Vodafone Secure Device Manager (VSDM) Cloud, you can manage and secure your devices, emails, content and apps in a simple way.

VSDM Cloud allows secure, remote management and zero-touch configuration of all your devices across your network from one easy-to-use platform in the cloud.

With remote working and Bring Your Own Device (BYOD) initiatives set to stay, the number of devices spread across different locations and the adoption of cloud-based applications are on the rise. Although this brings more flexibility, businesses like yours might be struggling with device management and security.

Having all your assets securely managed is key for your success in this era of new ways of working. VSDM Cloud is a Unified Endpoint Management (UEM) solution, enabling IT to manage, deploy, configure and monitor all types of corporate devices and applications from a single – and unique – dashboard.

Why Choose VSDM Cloud?

Reduce time, cost and complexity – remotely managing and securing your entire device environment with confidence.



One platform, every device

Take advantage of a single, comprehensive UEM Platform, powered by VMware Workspace ONE, that lets you administer and control almost every endpoint, app and mobile device – across a range of operating systems, carriers, networks or locations.



Complete visibility

Gain a real-time view of your operations and compliance status. Easily identify security issues and take action. Leverage data analytics to gain rich insights into user behaviour, device usage, and opportunities to improve efficiency.



Simplify management with remote control

Make previously onerous and complex tasks easier – saving you time and money. VSDM Cloud lets you centrally manage all kinds of device and app, both corporate owned and BYOD, on-network or off. Enable real-time application delivery and automation.



Enhance security and compliance

Set and enforce policies and security settings across apps, devices and locations via a single intuitive dashboard. Enable two-factor user authentication. Bring extra levels of protection to corporate email and apps. Better safeguard and protect your data and meet compliance demands.



Enable a seamless experience for all

Let employees choose their own device or benefit from employer-provided devices, provisioned from the cloud in minutes. Deliver the right apps to the right employee, to boost productivity. Empower users to self-serve. Deliver an uncompromising yet secure user experience.



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Core licence options



Mobile Essentials

If you have a solution to manage your desktops/laptops but need to manage your mobiles, tablets and mobile operating systems (iOS, Android, etc.) in one place – Mobile Essentials is for you.



Desktop Essentials

If you want to manage your desktop/laptop devices only and have your mobile devices covered or if you're using SCCM (Microsoft System Centre Configuration Manager) and traditional CMTs (Client Management Tools) to manage your Windows devices and/or you want to accelerate your move to a more modern desktop/laptop management solution, Desktop Essentials is for you.



UEM Essentials

If you want to manage all your mobile devices and laptops/desktops and every operating system then UEM Essentials is for you.

There are 12 and 24 month licence options available for all licence types, with the addition of a 30 day licence for Mobile essentials (though no add-ons are permitted for this variant only).

What's included?	Mobile Essentials	Desktop Essentials	UEM Essentials
Employee lifecycle experience Employee-facing app that delivers: Unified App Catalogue, People Search, Notifications, Self-Service Support, Branding and a Custom Home Tab. Available as a native app on Windows, macOS, iOS, Android, and available as a web app, Intelligent Hub for Web.	~	\checkmark	\checkmark
Access services Integrate with upstream identity providers and directories, including Active Directory, Azure Active Directory, LDAP, Okta and Ping. Federated and Mobile SSO, MFA, Conditional Access Control.	~	✓	✓
Mobile management Configure mobile device management (MDM) policies and profiles, mobile app management (MAM), mobile email management, basic shared device, and Android OEM extension settings across phones and tablets.	~		✓
Desktop management Deliver advanced desktop management capabilities for Windows 10 and 11, macOS, Chrome OS and Linux beyond what is available through MDM APIs.		\checkmark	\checkmark
IT orchestration framework Platform specific automation/orchestration including Freestyle.	✓	✓	✓
Reporting and automation Custom reporting and dashboards, Intelligence-driven automation.	✓	~	~
Mobile productivity apps Boxer, Content, Web, Notebook, Send, PIV-D Manager, and SDK with DLP.	✓		✓

Optional Add-ons

We offer a range of optional capabilities that you can use to enhance your deployment – so you can unlock further functionality and bring extra levels of protection when you need them.

Assist for remote management*

For those customers who need a remote employee support solution that enables IT help desks to

quickly assist employees with device tasks or troubleshoot and fix device issues in real-time. Assist for Remote Management supports Android, iOS, Linux, Chrome, Windows CE, Windows 10 and macOS.

Risk analytics*

For those customers who want user and device risk scoring based on user behaviour and device

posture, to support Zero Trust. Also includes threat and compliance data, CVE (Common Vulnerabilities and Exposures) based tracking and workflows, operating system updates tracking and packaging.

Professional Services

Frontline worker*

For those customers who want to manage devices considered essential to the success of a specific task or operation. These devices are used by frontline workers, devices such as rugged handheld computers, ruggedised consumer devices, mobile printers, augmented and virtual reality head-mounted wearables, interactive kiosks and digital signage.

Experience analytics*

For those customers wanting a digital employee experience management solution. This includes user experience scores, ML driven



smart alerts, employee sentiment with surveys, device performance including app crashes, and mobile app analytics.

We help you select the right VSDM Cloud licences and add-ons for you – taking account of the specific needs of your business, its users and where you are on your digital transformation journey. We support you with a range of professional and managed services – from expert help with set-up, integration and optimisation of your deployment to training and helpdesk services so you can get the best return.



Foundation set-up - Mandatory*

The Foundation Set-Up includes the activation of VSDM Cloud and the basic set-up of the configuration of the MDM administrators registered in the set-up form. Foundation set-up also includes the Standard Rapid Adoption Package.



Technical consultancy*

Can be ordered as part of your solution or as needed during the lifecycle of your service. Vodafone offer Technical Consultancy to validate the customer's requirements, produce a design in-line with these requirements and deliver the design.



Advanced set-up*

A professional engagement call with the customer will be held to assess requirements and how these will be delivered. These services include the delivery of integration to customer on-premise components (Unified Access Gateway, Cloud Connector, Secure Email Gateway, etc). Advanced set-up also includes the Advanced Rapid Adoption Package.



Training*

Can be ordered as part of your solution or as needed during the lifecycle of your service. Training is available both remotely and on site. There is a standard structure for the training but this can be tailored to cover your requirements.

Installation & integration services*

Can be ordered as part of your solution or as needed during the lifecycle of your service. Vodafone offer an installation and integration service for; VMware Cloud Connector, VMware Unified Access Gateway, Secure Email Gateway, Workspace One Access Portal.

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*Available at additional charge



Why Vodafone Business for VSDM Cloud?



Backed by VMware

An Industry-leading*, cloud-based Unified Endpoint Management platform hosted by VMware.



Simplicity A single expert partner to mobilise, manage and protect

your workforce.



Peace of mind A partner that delivers enterprise-grade solutions and services you can rely on.



Future-ready A partner that helps you keep pace with changing demands and opportunities.

* VSDM Cloud is powered by VMware who were named as a Leader in 2022 Gartner® Magic Quadrant[™] for UEM Tools and received highest scores in 4 out of 4 Use Cases in 2022 Gartner® Critical Capabilities for UEM Tools - VMware End-User Computing Blog