How to keep your business safe – passwords and beyond

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Your business might be shielded by cutting-edge firewalls and encryption, but one weak password can make all of that protection useless. Cybercriminals thrive on overlooked details like easy-to-guess passwords.
If you've got the basics covered, now's the time to push your password security even further.

Here's how to create a truly strong password.

8+

Aim for a minimum length of 8 characters

More characters = more security.
Aim for at least 8, but ideally closer to 12 or more.

Aa

Mix upper and lowercase letters

Use both to add complexity and make brute-force attacks more difficult.

#%

Include numbers and special characters

Adding combinations that include special characters like "@," "#," or "%" makes the password significantly harder to guess.

H@t

Avoid substitutions

Even if you substitute letters for numbers (like "P@ssw0rd"), it's still too easy to crack. Stick to randomness.

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Don't use personal information

Avoid anything that can be connected to you –birthdays, partners, children, pets, or even favourite sports teams.

Create a unique password for each account

Never reuse passwords. Each account needs its own unique key.

Enable multi-factor authentication

Always enable multi-factor authentication, like text codes, fingerprint or face recognition, or authentication apps as a crucial second line of defence.

Use a password manager

Don't rely on memory or notes. Use a secure password manager to store and manage all your credentials.

Use a password generator

Stop using predictable patterns. Use a trusted password generator to create random, complex passwords.

Review and update passwords regularly

Set a reminder to review and update your passwords every 60-90 days or immediately after any breach.

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