

# Connected Coventry

Bringing your smart city vision to life, with Vodafone Business.



Coventry is one of the most exciting and forward-thinking cities in the UK. It may be rich in history, but the city is building towards a vibrant and connected future, using technology and innovation to take it to the next level as a 'smart city'.

At Vodafone Business, we proudly contribute to Coventry's story by uniting diverse local businesses, academia, government, and health organisations.

## Our network in Coventry

**100%**

area and population 4G voice coverage

**97%**

5G data outdoor area coverage

**89%**

5G data indoor area coverage

**94%**

planned area coverage and 98% population for 5G standalone (5G ultra)

## Investing in Coventry's connectivity



### Launch of Vodafone Project Beacon

a 5G initiative to improve mobile experiences across the city.



### £2.5million

invested in 5G coverage in Coventry since 2017.



### 5G Masts

installed to deliver full 5G connectivity across the city in 2022.

## The partners we already empower



Partnering with West Midlands Police for over a decade to keep 10,000 officers better connected in the community.



Ensuring 3,000 staff members at Coventry City Council are connected with our reliable, award-winning network.



Collaborating with Midlands Future Mobility to trial 5G connected roads and automated vehicles throughout the region.



Providing 1,855 mobile connections at the University of Warwick to help staff and students connect and collaborate at any time, in any place.



Working with Coventry based autonomous vehicle manufacturer, Aurrigo, to create a driverless transport service at the ISPS Handa Wales Open 2020.



Enabled Coventry University to secure £3.8m EU funding for 5G projects and spearheaded the 5G Media Lab concept in their state-of-the-art Arts and Humanities building. Positioning Coventry as a European leader in 5G innovation.

Bringing together local businesses, city and health organisations and academia.

## Advancing innovation in Coventry

Developing digital solutions in learning and healthcare institutions and enhancing the digital skills and innovative technology of local businesses and organisations.



Launched the **UK's first 5G network** with Coventry University enabling collaborative innovation in **5G technology** with Vodafone and Partners.



Enabled healthcare students at Coventry University to take immersive, real-time tours of the human body using **VR over our 5G network**.



Supported the **Uxplore £3.8m funding initiative** helping local SME's test their 5G application and use cases.



Worked on the **first autonomous vehicle trial** in an urban area, in collaboration with Coventry University.



Provided **reliable connectivity to NHS Arden & GEM CSU** for connected care home and endoscopy trials in 2021.



Developed a test bed site with University Hospitals Coventry & Warwickshire to showcase **healthcare innovations like remote surgery**.



## Why Vodafone for Coventry?

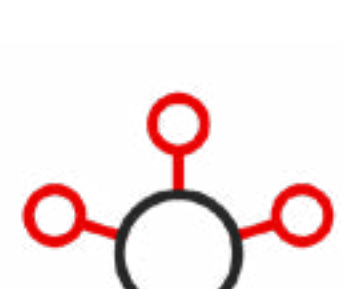
At Vodafone, we're dedicated to Coventry's future success and bringing your smart city strategy to life – transforming the city into a more sustainable, efficient and connected place. We're more to help your citizens and businesses thrive in the digital economy today, and tomorrow.

We are collaborating with the city's local government, business, and civic communities all joining hands to bring this shared vision for the future to life.

With a strong base of Vodafone employees in Coventry, we've already demonstrated some of our capabilities in your area. Together we want to ensure Coventry realises its future vision and becomes a leader in smart city development – as well as a model for other cities to follow.

## Improving lives, businesses and communities

There are a number of initiatives we offer to businesses and communities in Coventry including:



### V-Hub

Free expert knowledge and guidance, and a constantly evolving range of resources for starting and growing a digital business.



### Sustainable business growth

We're empowering businesses to assess their environmental impact, reduce energy consumption, and operate more sustainably.



### Social Value

Together we have delivered over £25.3 million in social value to people in the Midlands.

## Let's continue the conversation.

We have dedicated teams located in and around the Coventry area to provide support when you're ready.

If you're interested in learning more, please contact your account manager. Alternatively, get in touch via the form below.

